



USER GUIDE

# Call for Price



v. 1.5

**BELVG**

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## 1. Introduction to Call for Price

**Prestashop Call for Price** module is a perfect solution if you want to show whole variety of products on your store. If the price for a product is set to 0 the module will display a configurable image or text instead of the price tag. So, customers will still see your products yet will not be able to add them to the shopping cart.

### Key features:

- Automatically sets up when the price on a product is set as 0;
- A new WYSIWYG editor;
- Multi-store support;
- Easy setup and configuration.

### Overall information:

When you change the price of any product to zero the configurable image will be displayed instead of the price. Beside images you are free to post a message, link or something else.

It can be used in a variety of ways. For example, telling your customers to call for a quote or pointing to another store where the product is presented.

The setup of the **Call for Price** module is absolutely standard without any extra difficulties or peculiarities.

## 2. How to Install and Deactivate

### How to Install

1. Set 777 or 0777 on the folders: **'/modules/'**

**Important! Change all permissions back after installation.**

2. Go to **Modules** -> **Add a module from my computer** -> choose the file (.zip) -> upload this module. Choose module in section **Front Office Features** and install it.

3. Go to **Advanced Parameters** -> **Performance** -> click the **Clear Smarty Cache** button

### How to Deactivate

Click the button **Disable** in **Modules** -> **Front Office Features**.

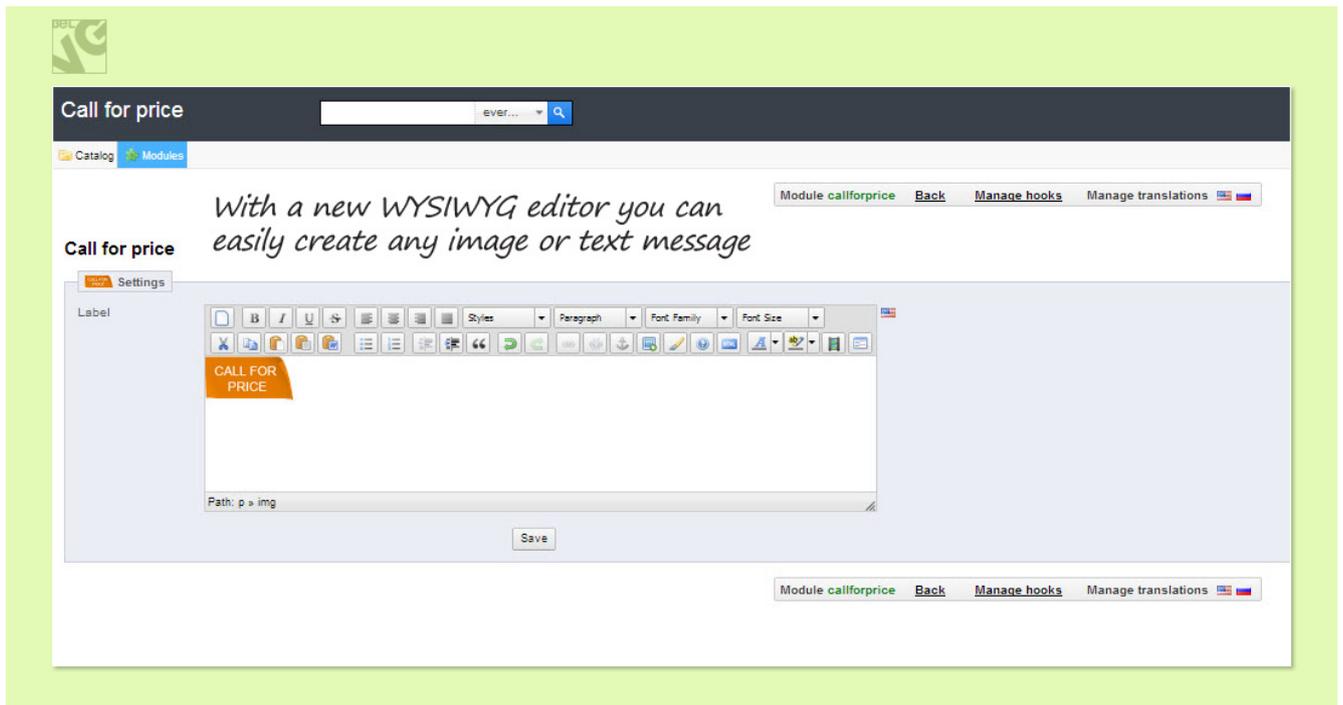
To remove the extension from the server, press **Delete** in **Modules** -> **Front Office Features**.

### 3. How to Configure

Log in to the admin panel, and we will show you how to configure the extension step by step.

To view the extension settings, go to **Modules** → **Modules** → **Callforprice** → **Configure**.

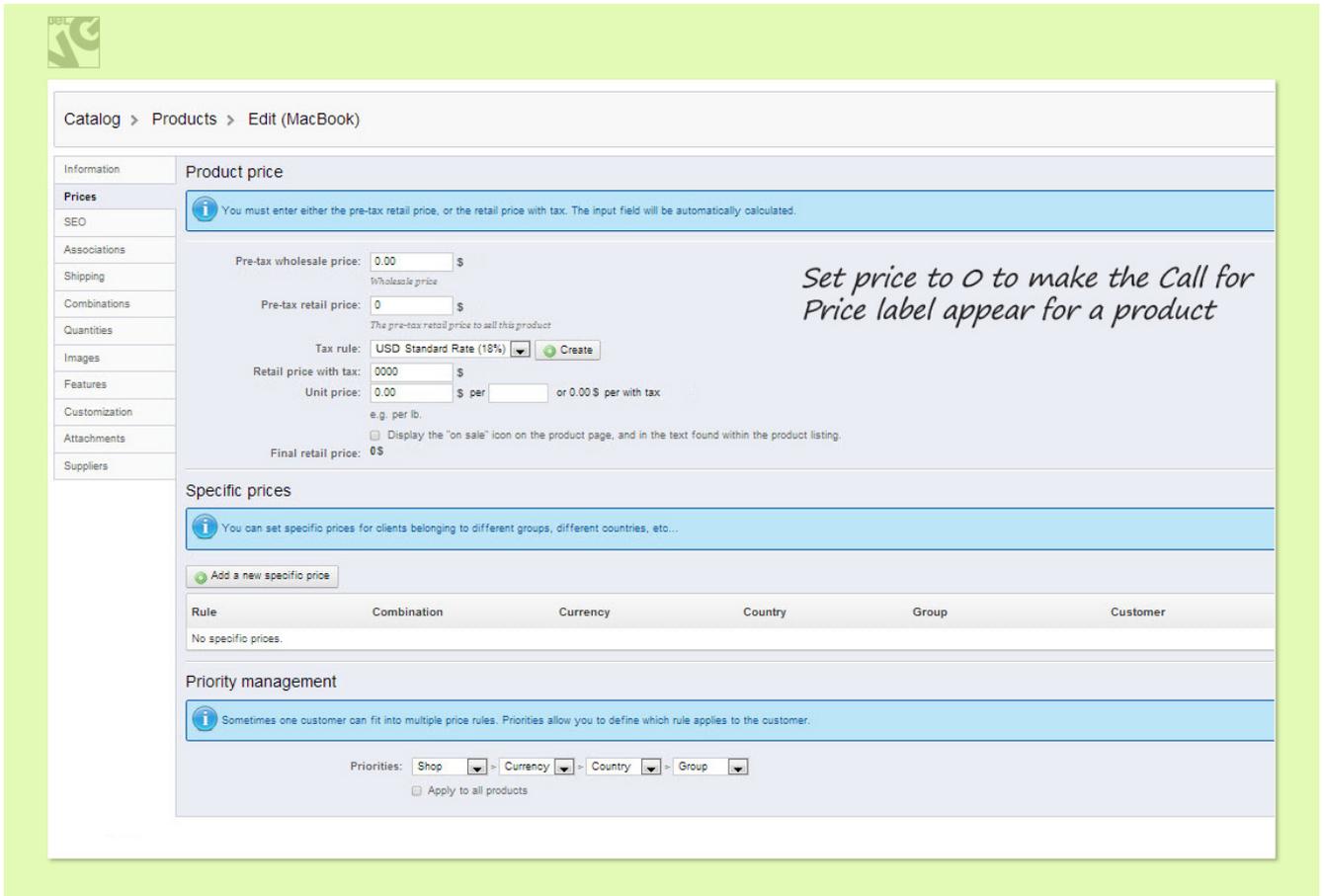
All you may want to configure is right here.



Here you may enter and edit any text or insert an image which you wish to appear instead of a price tag.

When ready, click the **Save** button and all the products on your website which do not have a price yet will appear with the label you have just created.

When you add or manage product and set “0.000000” price, the extension automatically use a label (or what you have set up – a link for example) instead of price.



Catalog > Products > Edit (MacBook)

Information | **Product price**

**Prices**

Information: You must enter either the pre-tax retail price, or the retail price with tax. The input field will be automatically calculated.

Pre-tax wholesale price: 0.00 \$

Wholesale price

Pre-tax retail price: 0 \$

The pre-tax retail price to sell this product

Tax rule: USD Standard Rate (18%)

Retail price with tax: 0000 \$

Unit price: 0.00 \$ per  or 0.00 \$ per with tax

e.g. per lb.

Display the "on sale" icon on the product page, and in the text found within the product listing.

Final retail price: 0\$

*Set price to 0 to make the Call for Price label appear for a product*

**Specific prices**

Information: You can set specific prices for clients belonging to different groups, different countries, etc...

Rule	Combination	Currency	Country	Group	Customer
No specific prices.					

**Priority management**

Information: Sometimes one customer can fit into multiple price rules. Priorities allow you to define which rule applies to the customer.

Priorities: Shop - Currency - Country - Group

Apply to all products

After setting the price up it will appear instead of label instantly.

## 4. How to Use

It's time to get acquainted with **Call for Price** features and the way customers take advantage of them.

When users visit your website, they will see **Call For Price** label instead of zero priced products.

*Special image or text instead of zero price*

The check box is missing, so the customer can't add it to cart anymore.



**MANUFACTURERS**

- ▶ Apple Computer, Inc
- ▶ Shure Incorporated

All manufacturers ▼

**INFORMATION**

- ▶ Delivery
- ▶ Legal Notice
- ▶ Terms and conditions of use
- ▶ About us
- ▶ Secure payment
- ▶ Our store(s)



✉ NEWSLETTER

Your email address

▶

Compare

Sort by -- ▼



**MacBook Air**

MacBook Air is ultrathin, ultraportable, and ultra unlike anything else. But you don't lose inches and pounds overnight. It's the result of rethinking conventions. Of multiple wireless innovations. And of breakthrough design. With MacBook Air, mobile computing suddenly has a new standard.

**\$179.00**  
Available

 Add to cart

[View ▶](#)

*You can not order the product, yet it is still in the catalogue. You may add a link to forward your customers to other stores.*



**MacBook**

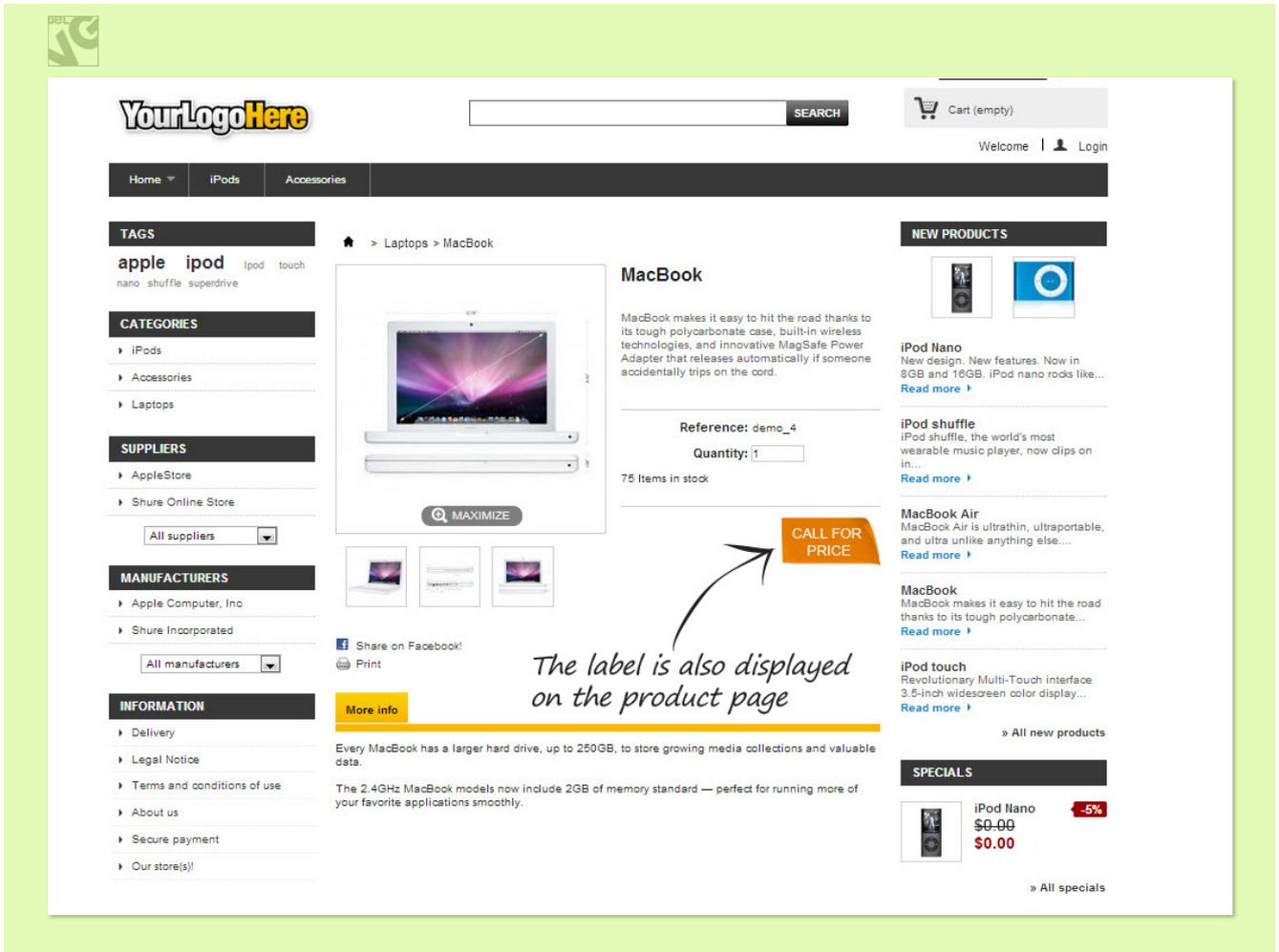
MacBook makes it easy to hit the road thanks to its tough polycarbonate case, built-in wireless technologies, and innovative MagSafe Power Adapter that releases automatically if someone accidentally trips on the cord.

**CALL FOR PRICE**

[View ▶](#)

Sort by -- ▼ **Compare**

Call For Price label is also available on the product page.



The screenshot shows a product page for a MacBook. The page layout includes a top navigation bar with a search bar and a shopping cart icon. A sidebar on the left contains various filters and information sections. The main content area displays the MacBook product image, a 'MAXIMIZE' button, and a 'CALL FOR PRICE' label. The right sidebar features 'NEW PRODUCTS' and 'SPECIALS' sections. A handwritten note with an arrow points to the 'CALL FOR PRICE' label, stating: "The label is also displayed on the product page".

Do you have questions about extension configurations?

[Contact us](#) and we will help you in a moment.



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We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on [Facebook](#), [Twitter](#), [Google+](#) and [LinkedIn](#) to know BelVG latest news, analytics and discount offers. See you online!

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	Twitter page	<a href="http://twitter.com/BelVG_com">http://twitter.com/BelVG_com</a>		Skype	<a href="http://store.belvg">store.belvg</a>
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