USER GUIDE

Loyalty Points

BELVG

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FOR SUCCESSFUL E-COMMERCE

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1. Introduction to Loyalty Points

To enable Loyalty programs, you probably use default Customer Loyalty and Rewards module. But this module has a serious disadvantage: a customer can't use loyalty points during checkout and has to trade them for vouchers before buying anything. It isn't convenient for customers and represents a risk for your sales.

In our Loyalty points module we have corrected this inconvenience. With our module, your loyalty program gets easier and more efficient. After you install our module, a customer won't have to get back to their account to trade their loyalty points for vouchers.

Key features:

- No need to convert loyalty points into vouchers;
- Loyalty points can be applied during checkout;
- A customer can define how many points (s) wants to use for an order.

Overall information:

To be efficient, loyalty programs don't have to be complicated. It's not obvious for customers that they need to convert their loyalty points into vouchers to use them. Our module shortens the process and augments chances of loyalty programs making an impact on your sales.

! Note that you need to use this module together with default Customer Loyalty and Rewards module (which is Free).

2. How to Install and Deactivate

How to Install

1. Set 777 or 0777 on the folders: **'/modules/'**

Important! Change all permissions back after installation.

2. Go to **Modules** -> **Add a module from my computer** -> choose the file (**.zip**) -> upload this module. Choose module in section **Front Office Features** and install it.

3. Go to **Advanced Parameters** -> **Performance** -> click the **Clear Smarty Cache** button

How to Deactivate

Click the button **Disable in Modules** -> **Front Office Features**.

To remove the extension form the server, press **Delete in Modules** -> **Front Office Features.**

3. How to Configure

There is nothing to configure in our module.

Since it works together with default Customer Loyalty and Rewards module, you need to configure the latter.

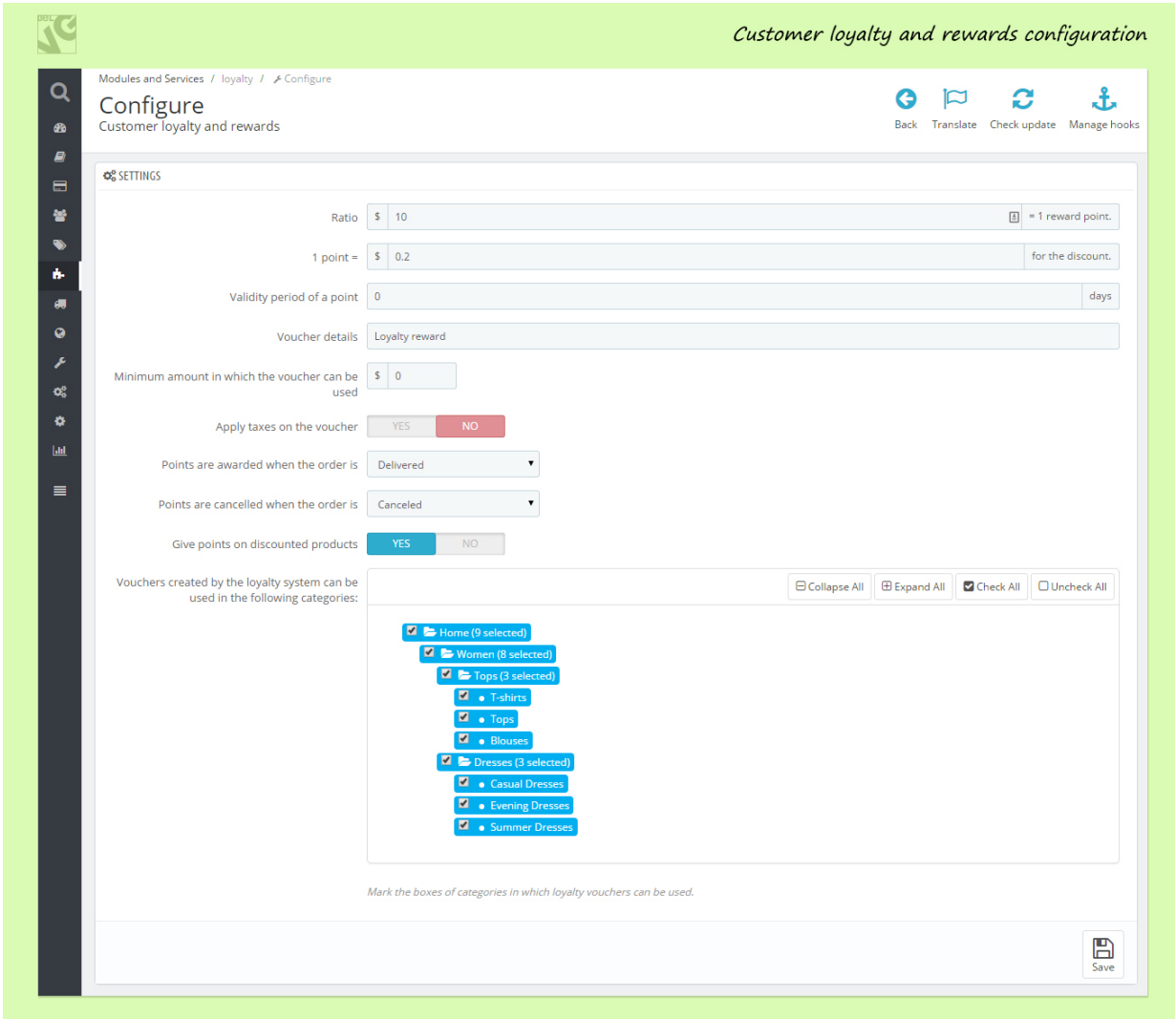
Go to *Price Rules -> Marketing*

Find “Customer loyalty and rewards” and press Configure.

Here you need to define:

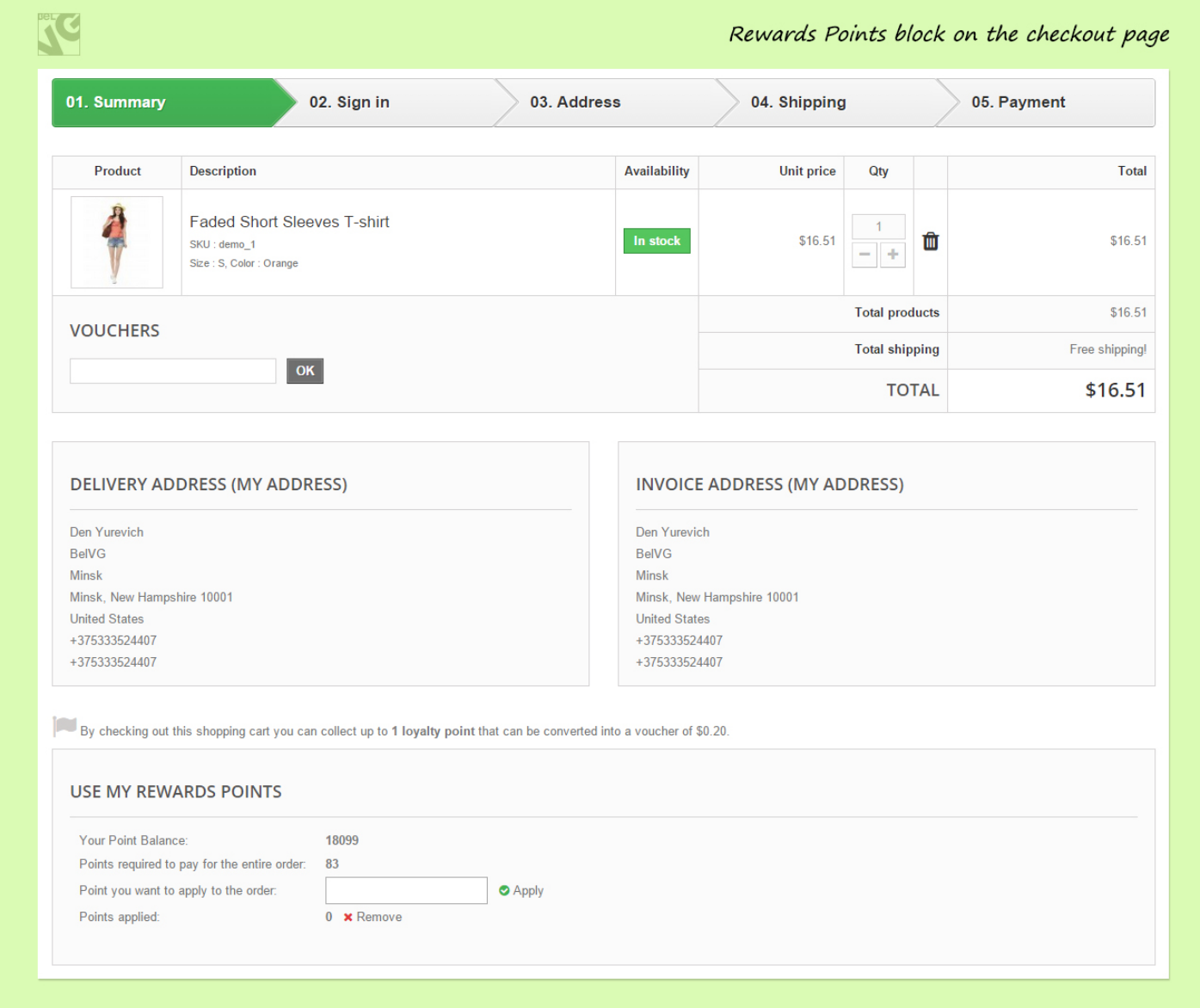
1) How much money customers need to spend in order to get 1 point.
2) How much money a customer can save using 1 point.

The rest here is about vouchers. You don’t need to configure it if you are using our module.



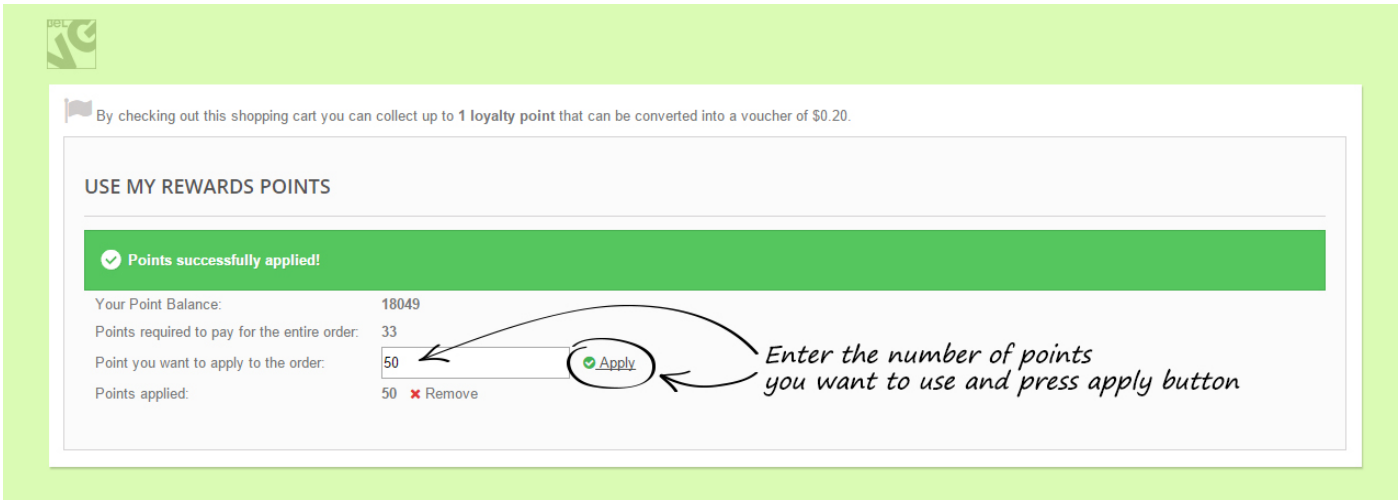
4. How to Use

A customer has collected a certain amount of Rewards points. Now (s)he decides to spend them, finds a product and goes to Checkout. Take a look at the bottom of the next image.

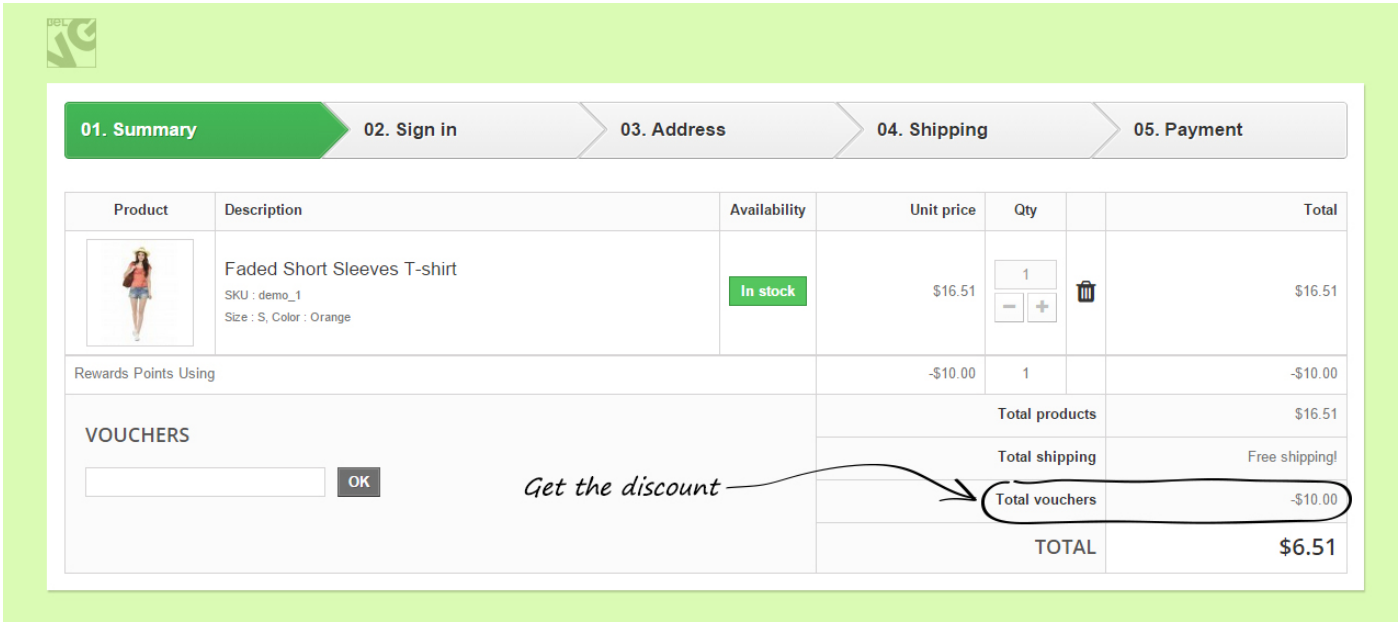


In “Use My Rewards Points” section a customer can do the following:

- Check their points balance;
- See how many points are required to pay for the entire order;
- Define the number of points that (s)he wants to apply for this order: a customer needs to enter a number and press “Apply”.



Total price changes according to the number of points applied.



Do you have questions about extension configurations?

Contact us and we will help you in a moment.

Our Office: *10A, Biruzova, Minsk, Belarus*

We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on Facebook, Twitter, Google+ and LinkedIn to know BelVG latest news, analytics and discount offers. See you online!

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