



USER GUIDE

Promo Blocks



v. 1.5

BELVG

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1. Introduction to Promo Blocks

Prestashop Promo Blocks module will let you create and place additional product blocks to pages of your online store. The module allows placing unlimited number of blocks to the left and right sides of a page and assign any product you want for each of them. You can assign 1 product to 1 block – but make any number of block combinations to the page – essentially if you want 3 products advertised in the left column you create 3 product blocks in it.

Key features:

- Create extra blocks to be displayed on your website pages;
- Blocks are displayed on all pages, including home, product and category pages;
- Add as many blocks as you want;
- Specify blocks order in the columns;
- Enable and disable blocks from the admin panel;
- Short product description displaying on hover.

Overall information

Unfortunately, current default Prestashop blocks are very limited in numbers and functionality, so they do not allow store owners to embody all their marketing ideas and arrange their page view in the way they find most suitable and rational.

That is why we have created the Promo Blocks module which allows placing additional blocks to pages of your web-store. This way you can create unlimited number of extra blocks in which you would be able to advertise your products and display items for additional promotion.

2. How to Install and Deactivate

How to Install

1. Set 777 or 0777 on the folders: '/modules/'

Important! Change all permissions back after installation.

2. Modules -> Add a module from my computer -> Choose the file (top_products.zip) -> Upload this module. Choose module in section "Front Office Features" and install module

3. Preferences -> Performance -> Smarty-> Force compile -> Yes
Preferences -> Performance -> Smarty-> Cache: No

How to Deactivate

Click the button **Disable** in Modules -> Front Office Features.

To remove the extension from the server, press **Delete** in Modules -> Front Office Features.

3. How to Configure

In order to configure the **Promo Blocks** module log into the admin panel and go to **Modules -> Modules -> BelVG Promo Blocks -> Configure**.

Standard settings include only 2 fields to configure:

- **Count of the products on the left column** – enter number of the blocks to display on the left column;
- **Count of the products on the right column** - enter number of the blocks to display on the right column.

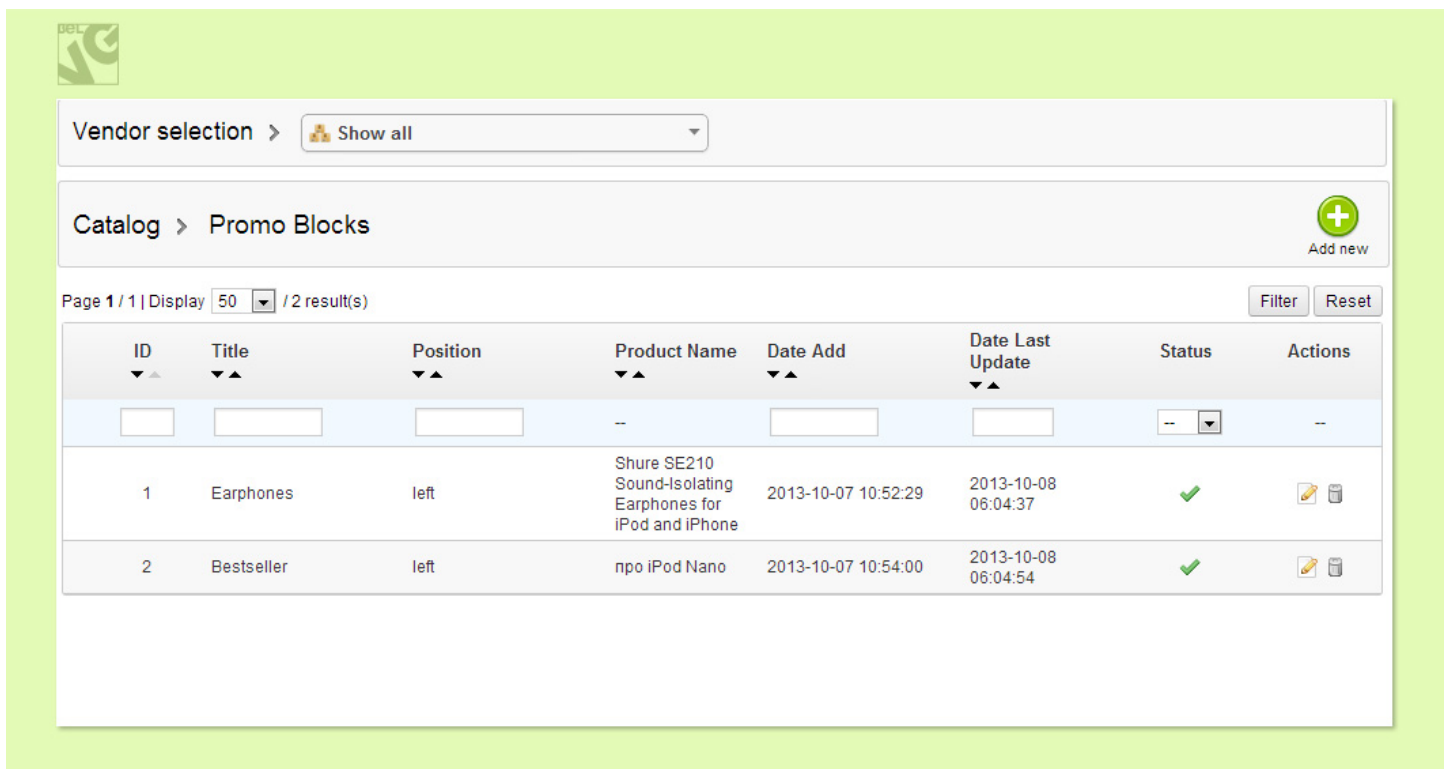
The screenshot displays the configuration page for the 'Belvg Promo Blocks' module. The navigation bar includes 'Catalog', 'Orders', 'Customers', 'Price Rules', 'Shipping', 'Localization', 'Modules', and 'Preferences'. The 'Modules' menu is active, showing 'Module belvg_topprod'. The main heading is 'Belvg Promo Blocks'. Below it, there are two configuration fields: 'Count of the products on the left column' with a text input containing '3', and 'Count of the products on the right column' with a text input containing '2'. A 'Save' button is positioned at the bottom left. A handwritten note in black ink on the right side of the form reads: 'Specify how many promo blocks should be displayed on the right and left side of the page', with a black arrow pointing from the note to the input fields.

Once you configure the necessary settings click **Save** to apply the changes.

How to create a new block?

To create a new block go to **Catalog -> Promo Blocks** section.

This will open up the configurations window where you can create and control all your available blocks.



Vendor selection >

Catalog > Promo Blocks + Add new

Page 1 / 1 | Display / 2 result(s) Filter Reset

ID	Title	Position	Product Name	Date Add	Date Last Update	Status	Actions
			--			--	--
1	Earphones	left	Shure SE210 Sound-Isolating Earphones for iPod and iPhone	2013-10-07 10:52:29	2013-10-08 06:04:37	✓	
2	Bestseller	left	npo iPod Nano	2013-10-07 10:54:00	2013-10-08 06:04:54	✓	

Click the **Add New** button to start creating a new block. You will need to configure the following options:

- **Title** – Set name for your new block. This name will be visible online at the top of the block;
- **Status** – Enable the block to make it available online;
- **Product** – Choose the product which will be displayed in this block. You need to start typing the first letter of your product to launch the list of products to select from;
- **Column** – specify whether to display the block on the right or left column.



Vendor selection > Show all

Catalog > Promo Blocks > Edit Save Back to list

Top Products

Enable the block to make it visible on your website

Title: Most Popular *Name your new block*

Status:

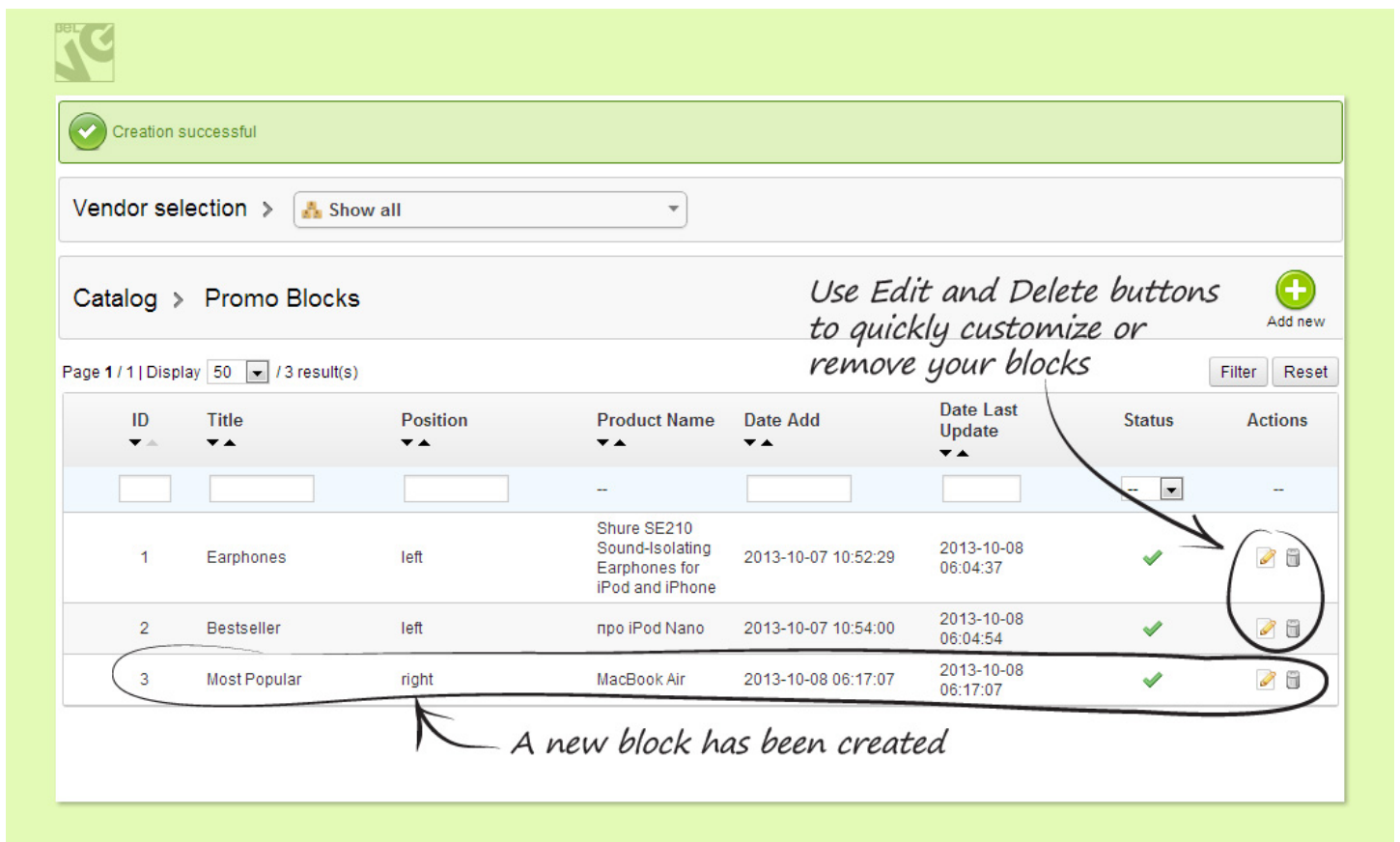
Product: 3. MacBook Air (ref. demo_3) *Start typing to launch the dropdown list to select a product*

Column: Right *Select position for you block*

* Required field

Once you click **Save** the new block will be added to the list.

If you want to remove or edit existing blocks simply click the respective button next to each block in the list.



Creation successful

Vendor selection > Show all

Catalog > Promo Blocks *Use Edit and Delete buttons to quickly customize or remove your blocks* + Add new

Page 1 / 1 | Display 50 / 3 result(s) Filter Reset

ID	Title	Position	Product Name	Date Add	Date Last Update	Status	Actions
			--			--	--
1	Earphones	left	Shure SE210 Sound-Isolating Earphones for iPod and iPhone	2013-10-07 10:52:29	2013-10-08 06:04:37	✓	
2	Bestseller	left	npo iPod Nano	2013-10-07 10:54:00	2013-10-08 06:04:54	✓	
3	Most Popular	right	MacBook Air	2013-10-08 06:17:07	2013-10-08 06:17:07	✓	

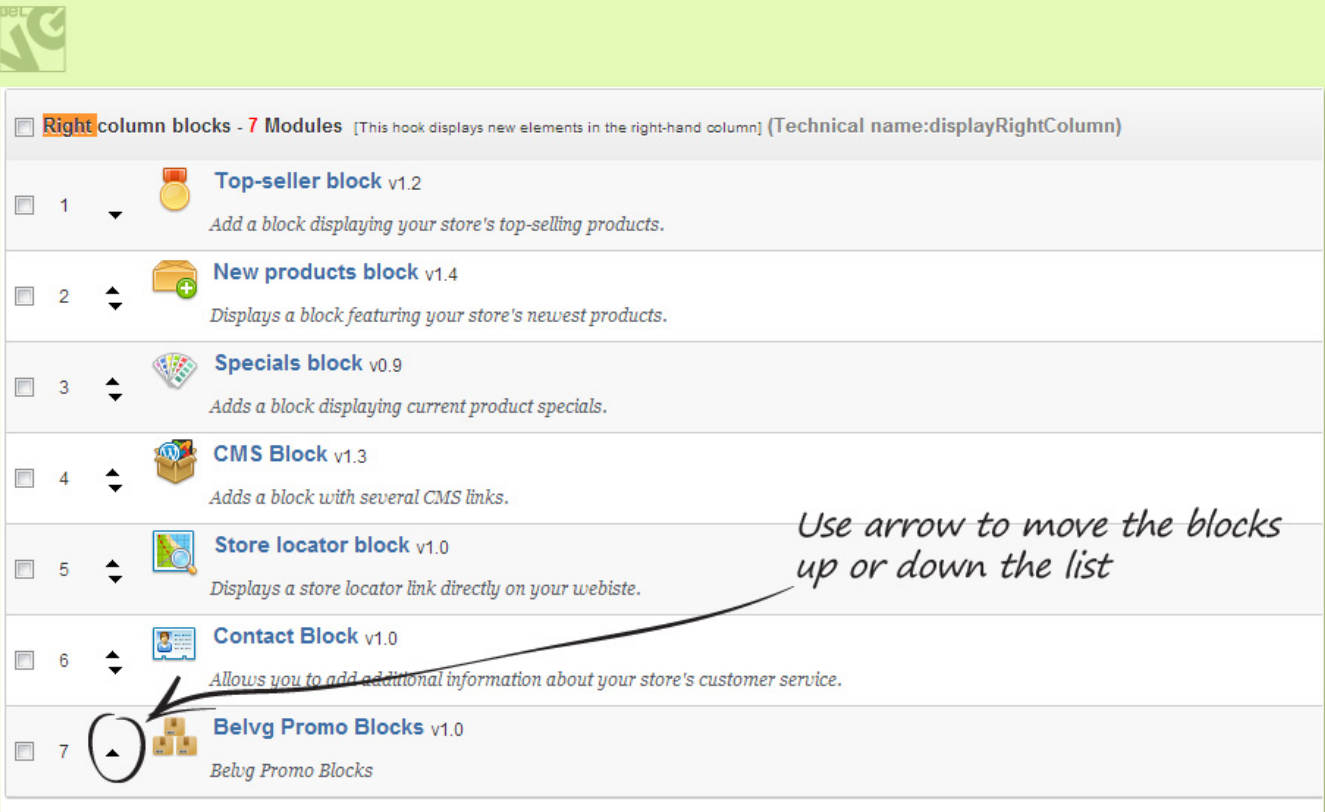
A new block has been created

How to change position of your blocks?








It is also possible to change the position of your blocks: you can move them up or down the page and specify for them any other position among other blocks.

To do that go to **Modules -> Positions** and in the list find **Right Column Blocks** and **Left Column Blocks** sections.

Use the arrow buttons to move your blocks up or down the list or simply drag them to the necessary position.



Right column blocks - 7 Modules [This hook displays new elements in the right-hand column] (Technical name:displayRightColumn)

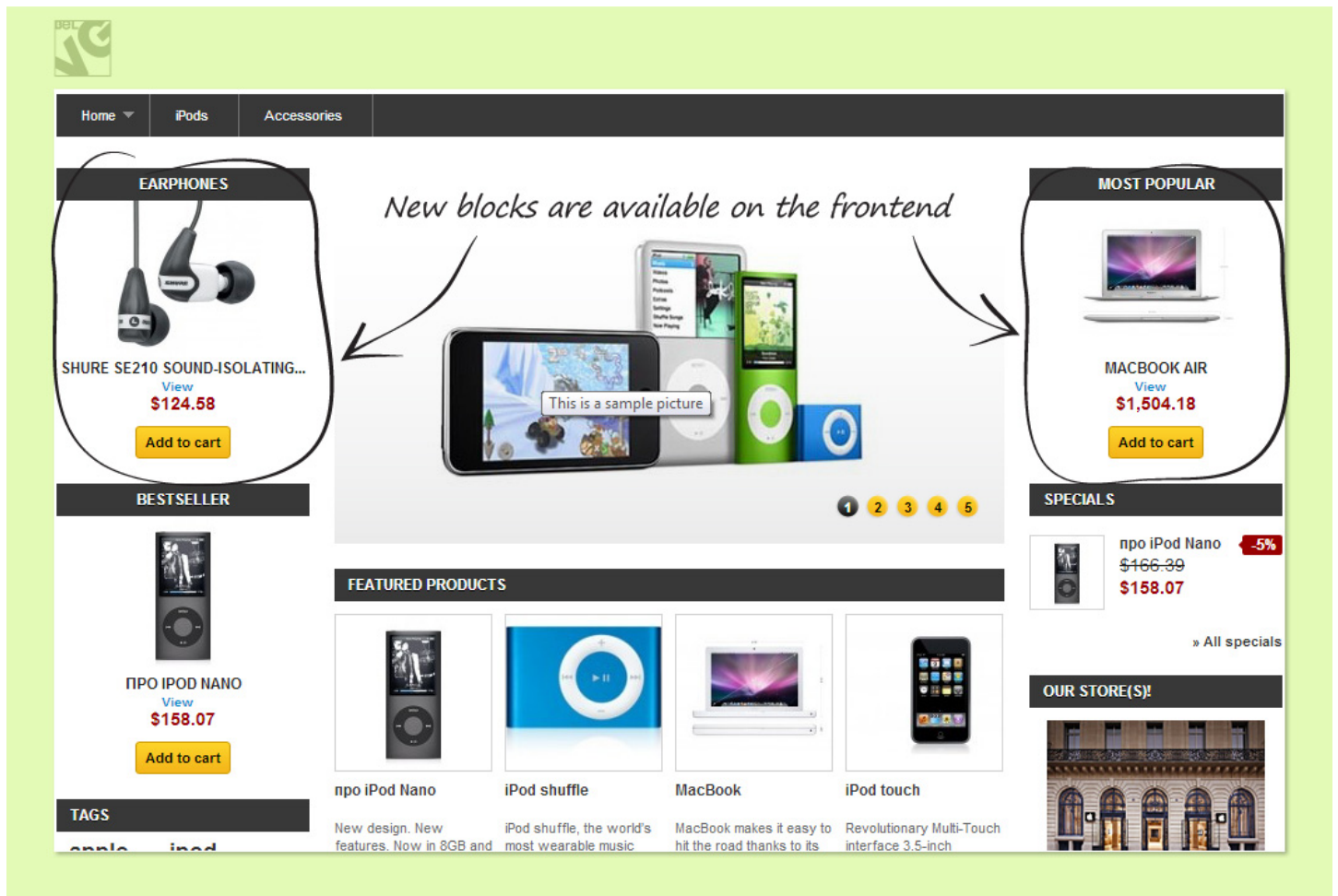
<input type="checkbox"/>	1	▼		Top-seller block v1.2	Add a block displaying your store's top-selling products.
<input type="checkbox"/>	2	↕		New products block v1.4	Displays a block featuring your store's newest products.
<input type="checkbox"/>	3	↕		Specials block v0.9	Adds a block displaying current product specials.
<input type="checkbox"/>	4	↕		CMS Block v1.3	Adds a block with several CMS links.
<input type="checkbox"/>	5	↕		Store locator block v1.0	Displays a store locator link directly on your website.
<input type="checkbox"/>	6	↕		Contact Block v1.0	Allows you to add additional information about your store's customer service.
<input type="checkbox"/>	7	▲		Belvg Promo Blocks v1.0	Belvg Promo Blocks

Use arrow to move the blocks up or down the list

4. How to Use

Now let's get acquainted with the **Promo Blocks** module features and how your customers will see them on your website.

Once a block is created you will see it on the page in accordance with the specified settings.



When hovering the mouse over the block it starts displaying short product description.











Do you have questions about extension configurations?

[Contact us](#) and we will help you in a moment.



Our Office: *M.Bogdanovicha 130, Minsk, Belarus*

We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on [Facebook](#), [Twitter](#), [Google+](#) and [LinkedIn](#) to know BelVG latest news, analytics and discount offers. See you online!

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