



USER GUIDE

Promotional Banner Free



BELVG

v.1.5

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1. Introduction to Promotional Banner

Prestashop Promotional Banner module will help you to get ready and prepare your website for special offers and sales dedicated to most popular holidays.

Once enabled the extension places a special promotional banner to all pages of a website. In this banner you can advertise products and items which are under the special offer or promotion.

Key features:

- Promotional banner is placed on all pages;
- Choose any predefined theme – 12 holidays are included;
- Easy to add promoted products;
- Easy to install and configure.

Overall information

The module includes twelve predefined themes which are devoted to such popular holidays as New Year, Halloween, Christmas, St. Valentine's Day and many others, so you will not need to waste your time for creating your own design – all is already included!

Just install the module, select a holiday and choose the products you want to merchandize – nothing else is required to create a successful holiday sales campaign!

2. How to Install and Deactivate

How to Install

1. Set 777 or 0777 on the folders: '/modules/'

Important! Change all permissions back after installation.

2. Go to **Modules** -> **Add a module from my computer** -> choose the file (.zip) -> upload this module. Choose module in section **Front Office Features** and install it.

3. Go to **Advanced Parameters** -> **Performance** -> click the **Clear Smarty Cache** button

How to Deactivate

Click the button **Disable** in **Modules** -> **Front Office Features**.

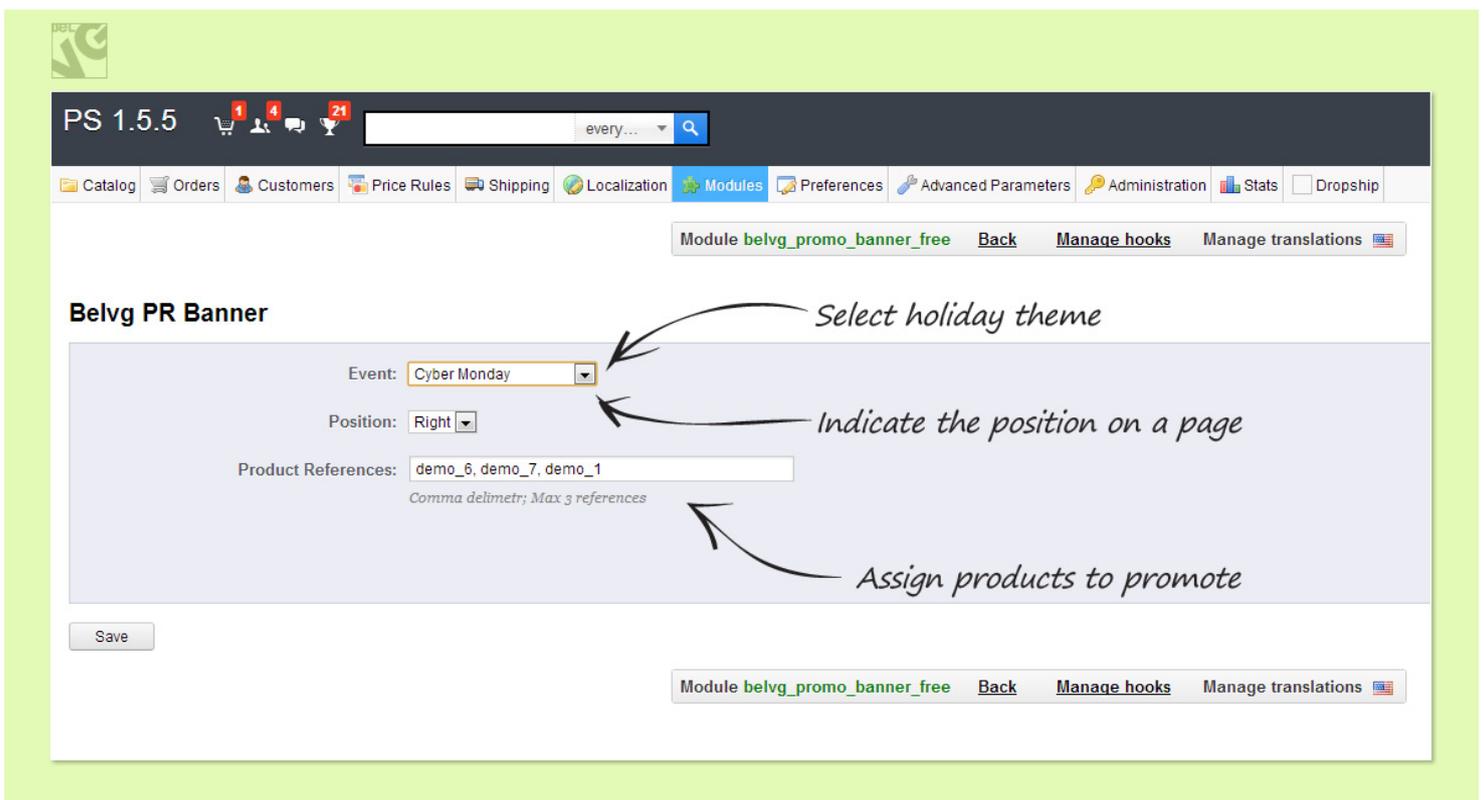
To remove the extension from the server, press **Delete** in **Modules** -> **Front Office Features**.

3. How to Configure

To enable and configure the module log into your Prestashop administration panel and go to **Modules-> Modules -> BelVg Promotional banner -> Configure**.

The module offers the following settings to configure:

- **Event** – select banner theme for the coming holiday;
- **Position** – indicate the position of the banner on a page;
- **Product References** – assign products which you want to promote.



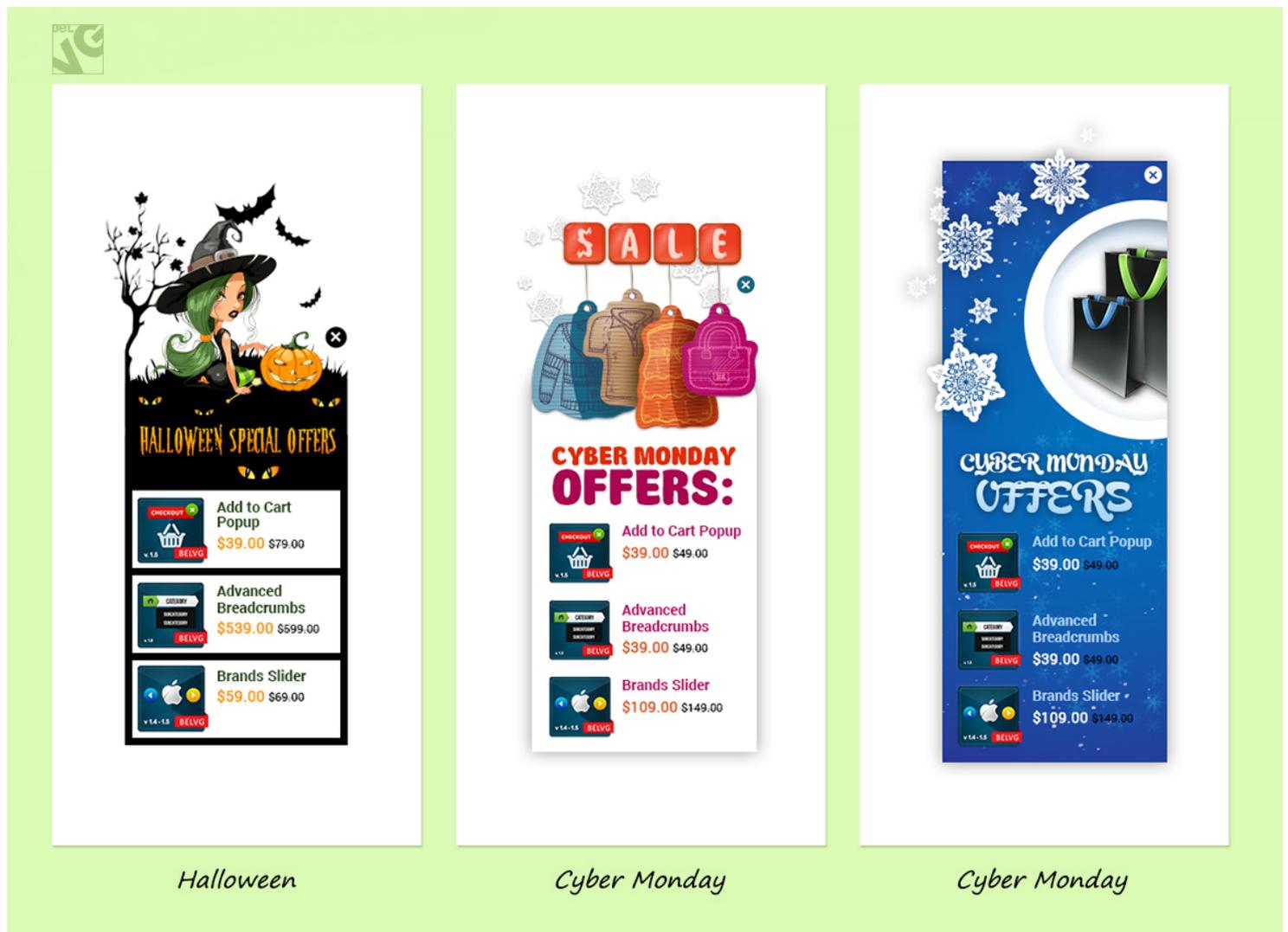
Once you are finished just click **Save** and the banner will appear on the frontend!

4. How to Use

Now let's see how the banners will actually look on your website.

After you enable and configure the module it will automatically add a banner to every page of your website.

Banner position on the page and its theme will be determined by module's settings.



The image displays three vertical banners against a light green background. Each banner is a white rectangle with a small 'x' icon in the top right corner. The first banner, titled 'Halloween', features a witch illustration and three promotional items: 'Add to Cart Popup' (\$39.00 to \$79.00), 'Advanced Breadcrumbs' (\$539.00 to \$599.00), and 'Brands Slider' (\$59.00 to \$69.00). The second banner, titled 'Cyber Monday', features a 'SALE' sign and clothing items, with three promotional items: 'Add to Cart Popup' (\$39.00 to \$49.00), 'Advanced Breadcrumbs' (\$39.00 to \$49.00), and 'Brands Slider' (\$109.00 to \$149.00). The third banner, also titled 'Cyber Monday', features a blue background with snowflakes and shopping bags, with three promotional items: 'Add to Cart Popup' (\$39.00 to \$49.00), 'Advanced Breadcrumbs' (\$39.00 to \$49.00), and 'Brands Slider' (\$109.00 to \$149.00). Each item includes a 'CHECKOUT' icon and a 'BELVG' logo.

Halloween

Cyber Monday

Cyber Monday



HAPPY XMAS

Our offers:

	Add to Cart Popup \$39.00 \$49.00
	Advanced Breadcrumbs \$39.00 \$49.00
	Brands Slider \$109.00 \$149.00

Christmas

2014
Happy New Year

Our offers:

	Add to Cart Popup \$39.00 \$49.00
	Advanced Breadcrumbs \$39.00 \$49.00
	Brands Slider \$109.00 \$149.00

New Year

Merry Christmas
HAPPY HOLIDAYS

Our Offers:

	Add to Cart Popup \$39.00 \$49.00
	Advanced Breadcrumbs \$39.00 \$49.00
	Brands Slider \$109.00 \$149.00

Christmas



*Merry Christmas
and Happy New Year!*

Our Special Offers:

- 
Add to Cart Popup
 \$39.00 \$49.00
- 
Advanced Breadcrumbs
 \$39.00 \$49.00
- 
Brands Slider
 \$109.00 \$149.00

Christmas & New Year



**Happy
Valentine's Day!**

Our Special Offers:

- 
Add to Cart Popup
 \$39.00 \$49.00
- 
Advanced Breadcrumbs
 \$39.00 \$49.00
- 
Brands Slider
 \$109.00 \$149.00

St. Valentine's Day

*Saint
Patrick's
Day*



Our Special Offers:

- 
Add to Cart Popup
 \$39.00 \$49.00
- 
Advanced Breadcrumbs
 \$39.00 \$49.00
- 
Brands Slider
 \$109.00 \$149.00

St. Patrick's Day



OUR OFFERS:

- 
Add to Cart Popup
 \$39.00 \$49.00
- 
Advanced Breadcrumbs
 \$39.00 \$49.00
- 
Brands Slider
 \$109.00 \$149.00

Easter Day



OUR OFFERS:

- 
Add to Cart Popup
 \$39.00 \$49.00
- 
Advanced Breadcrumbs
 \$39.00 \$49.00
- 
Brands Slider
 \$39.00 \$49.00

Independence Day



OUR SPECIAL OFFERS:

- 
Add to Cart Popup
 \$39.00 \$49.00
- 
Advanced Breadcrumbs
 \$39.00 \$49.00
- 
Brands Slider
 \$109.00 \$149.00

Thanksgiving Day

Do you have questions about extension configurations?

[Contact us](#) and we will help you in a moment.



Our Office: *M. Bogdanovicha 130, Minsk, Belarus*

We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on [Facebook](#), [Twitter](#), [Google+](#) and [LinkedIn](#) to know BelVG latest news, analytics and discount offers. See you online!

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