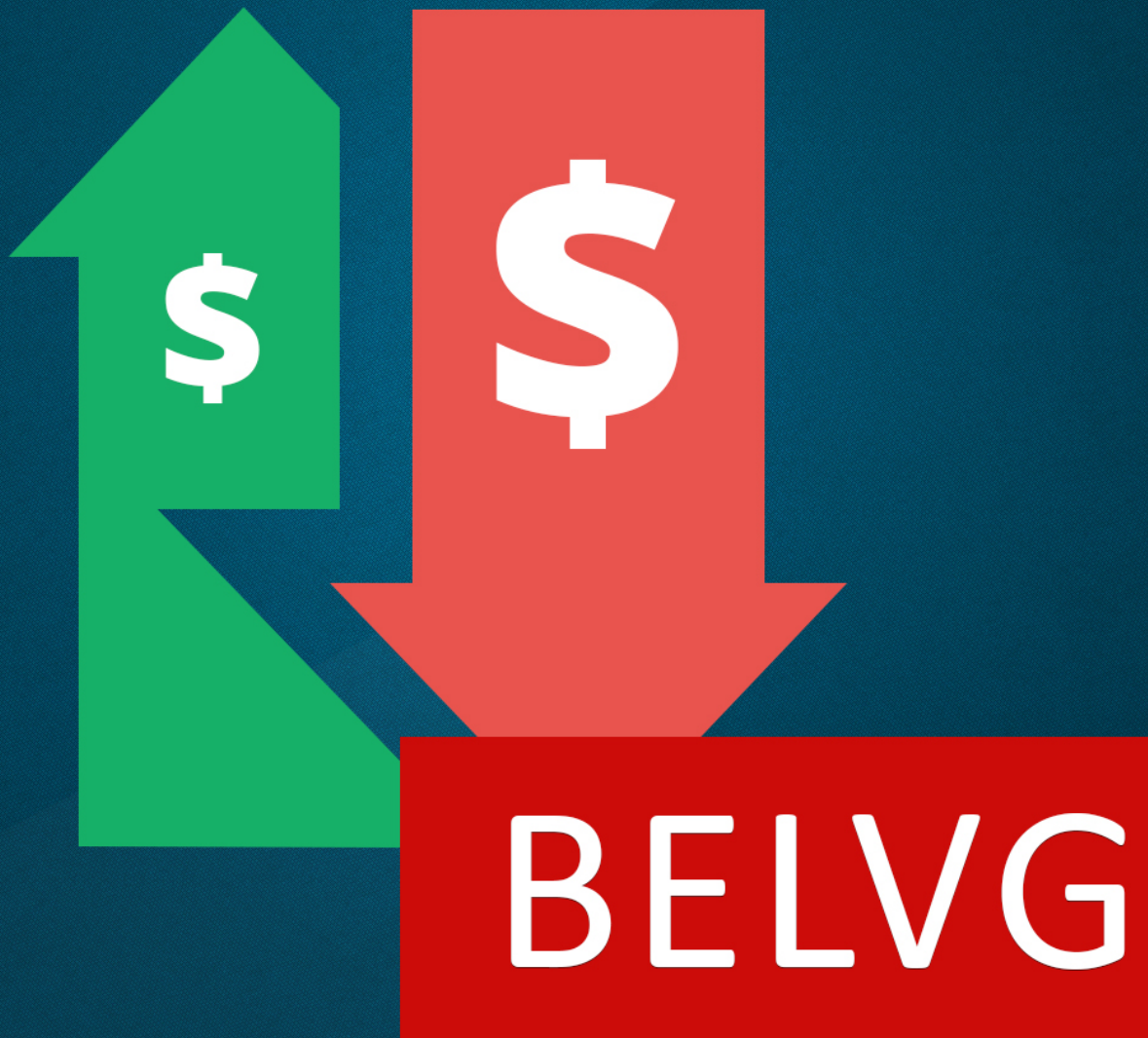




USER GUIDE

Price Match



OUR SUPPORT TEAM:
STORE@BELVG.COM, SKYPE: STORE.BELVG

Table of Contents

Introduction to Price Match.....	3
How to Install and Deactivate	4
How to Configure.....	5
How to Use.....	9

1. Introduction to Price Match

Attract more customers by providing the best prices with the help of the module **Prestashop Price Match**. The extension gives your users a unique opportunity to request a new competitive price for a product and have chance to purchase it at discounted rate.

Key features:

- Let your customers request a better price for the products you sell;
- The Price Match button is automatically displayed for every product;
- Approve customer requests and provide them with individual coupons to let them purchase from your store but not from your competitors.

Overall information

It is quite an important matter to keep up with your competitors and be instantly ready to offer better prices or services than average on the market. The module **Price Match** allows your customers request a lower price for any product on the store and lets the site administrator respond with a special discount coupon upon the request.

The extension adds the Price Match button to every product in the store. Customers, who want to reduce the price, are able to submit a special request form where they need just to indicate the preferable price as well as provide a link to a competitor's site where the same products are offered at cheaper rate. This way the administrator can compare the prices and decide whether to reduce them or not and if necessary reply with a special individual discount coupon.

2. How to Install and Deactivate

How to Install

1. Set 777 or 0777 on the folders: `./modules/`

Important! Change all permissions back after installation.

2. Go to **Modules** -> **Add a module from my computer** -> choose the file (.zip) -> upload this module. Choose module in section **Front Office Features** and install it.

3. Go to **Advanced Parameters** -> **Performance** -> click the **Clear Smarty Cache** button

How to Deactivate

Click the button **Disable** in **Modules** -> **Front Office Features**.

To remove the extension from the server, press **Delete** in **Modules** -> **Front Office Features**.


3. How to Configure

As soon as the module is installed you need to set up the basic configurations. Log into your admin panel and go to **Modules – Modules – Price Match – Configure**.

The settings include the following options:


- **Insert request button on product page** – as soon as you select *Yes* the *Price Match* button will be added to every product on your store;
- **Form appearance** – select the way the submission form will be displayed when a customer clicks the *Price Match* button;
- **Request button label** – give your own name to the button. Under this name the button will be displayed on the frontend;
- **Text before form** – enter introductory text which will appear at the top of the submission form;
- **Text after form** – enter the concluding words which will be displayed at the bottom of the form;
- **Email notifications** – indicate the recipients that will receive the submitted requests;
- **Notifications recipient** - enter e-mail addresses where you want the requests to be sent.





 **Appearance**

Insert request button automatically on product page: Yes ▼ *

Form appearance: Popup ▼ *

Request button label: Price Match 

Text before form: `<p>If you find a lower price on any our product, we will match the price and get back the difference.</p>` 

Text after form: 

* Required field

Module settings

Notifications

Email Notifications: Both Customer & Admin ▼ *

Notifications Recipient:

Email(s) comma separated

* Required field

Once you are ready with the settings click **Save** and the module will immediately start working.

Managing and approving requests

All submitted request are listed and available for managing under the **Modules – Price Match Requests** section.

List of requests

Catalog Orders Customers Price Rules Shipping Localization Modules Preferences Advanced Parameters Administration Stats

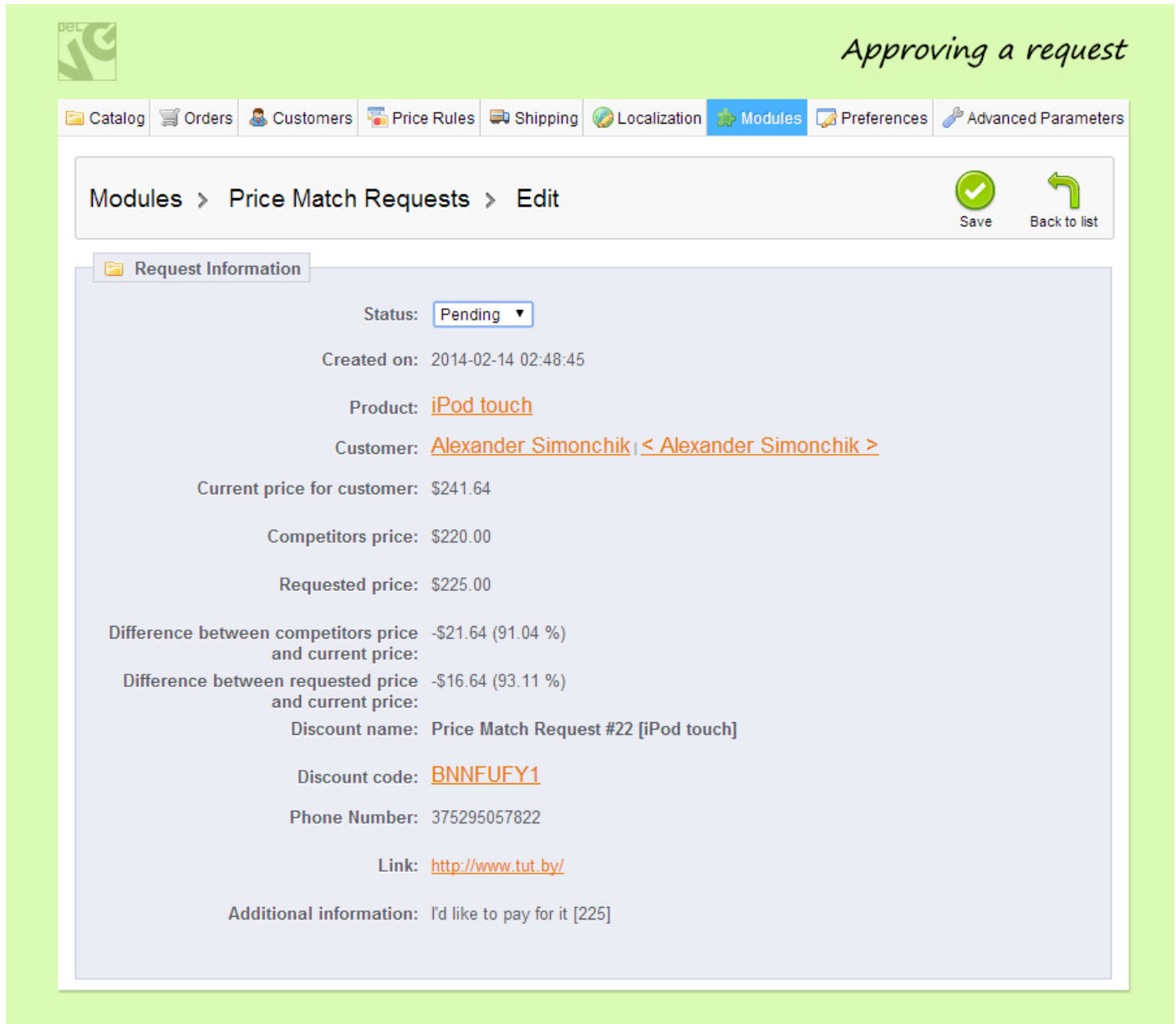
Modules > Price Match Requests

Page 1 / 1 | Display 50 / 8 result(s) Filter Reset

ID	Product name	Customer name	Email	Phone	Link	Competitor price	Customer price	Date add	Status	Actions	
--								From <input type="text"/>		--	
	To <input type="text"/>										
<input type="checkbox"/>	22	iPod touch	Alexander Simonchik	alexandr.simonchik@gmail.com	375295057822	Competitor link	220.00	225.00	02/14/2014 02:48:45	pending	
<input type="checkbox"/>	23	iPod Nano	Alexander Simonchik	alexandr.simonchik@gmail.com		Competitor link	123.00	123.00	02/14/2014 02:51:42	approved	
<input type="checkbox"/>	24	MacBook	Alexander Simonchik	alexandr.simonchik@gmail.com		Competitor link	1100.00	1100.00	02/14/2014 02:54:39	approved	
<input type="checkbox"/>	25	Shure SE210 Sound-Isolating Earphones for iPod and iPhone	Alexander Simonchik	alexandr.simonchik@gmail.com	375295057822	Competitor link	17.00	23.00	02/14/2014 03:09:58	rejected	
<input type="checkbox"/>	26	Shure SE210 Sound-Isolating Earphones for iPod and iPhone	Alexander Simonchik	alexandr.simonchik@gmail.com	375295057822	Competitor link	17.00	20.00	02/14/2014 03:10:48	approved	
<input type="checkbox"/>	27	iPod shuffle	Alexander Simonchik	alexandr.simonchik@gmail.com	937-9992	Competitor link	150.00	155.00	02/14/2014 03:50:31	approved	
<input type="checkbox"/>	28	iPod Nano	Alexander Simonchik	alexandr.simonchik@gmail.com	375295057822	Competitor link	150.00	155.00	02/14/2014 08:27:18	approved	
<input type="checkbox"/>	29	iPod Nano	Alexander	alex@gmail.com	234569893	Competitor link	130.00	140.00	03/17/2014 15:08:11	pending	

Each request contains all the necessary information which the admin may require to be able to take the decision about the discount: the name of the product, competitor price, requested price and the link to a competitor product page to compare the real prices.

When clicking any request in the list you will get redirected to the *Request Information* page which gives more details about the submitted request.



Approving a request

Catalog Orders Customers Price Rules Shipping Localization Modules Preferences Advanced Parameters

Modules > Price Match Requests > Edit Save Back to list

Request Information

Status:

Created on: 2014-02-14 02:48:45

Product: [iPod touch](#)

Customer: [Alexander Simonchik](#) | < [Alexander Simonchik](#) >

Current price for customer: \$241.64

Competitors price: \$220.00

Requested price: \$225.00

Difference between competitors price and current price: -\$21.64 (91.04 %)

Difference between requested price and current price: -\$16.64 (93.11 %)

Discount name: Price Match Request #22 [iPod touch]

Discount code: [BNNEUFY1](#)

Phone Number: 375295057822

Link: <http://www.tut.by/>

Additional information: I'd like to pay for it [225]

To approve or decline the selected request just select the necessary status in the dropdown list and click Save.

Upon approving a request the customer will receive an email notification with a special coupon code which he can apply to make the purchase at discounted price.

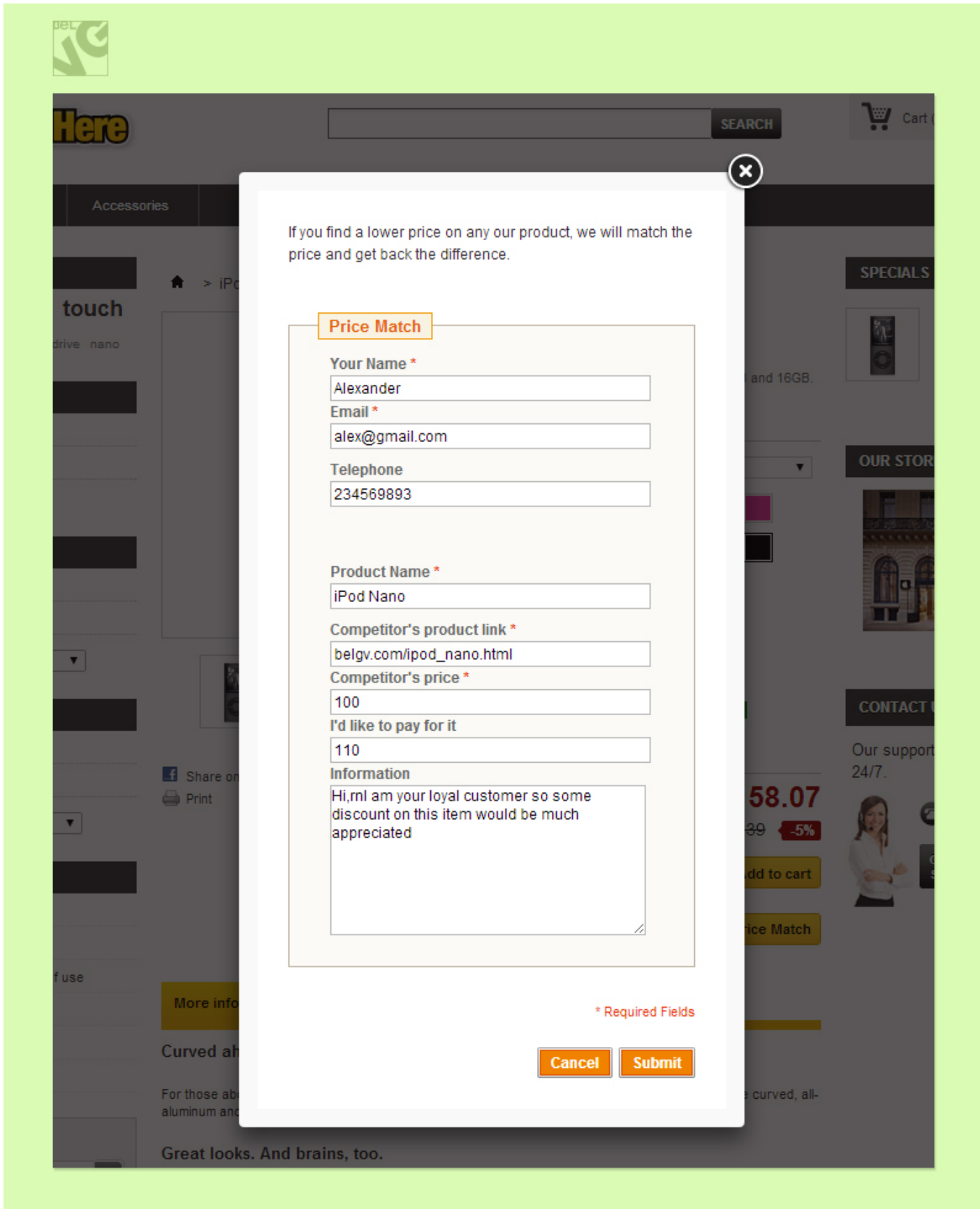
4. How to Use

Not lets' see how the module actually works on the frontend.

Once the extension is enabled a new **Price Match** button is added to each product on the store.

The screenshot shows a product page for an iPod Nano. On the left, there are navigation menus for TAGS (ipod, ipod touch, apple), CATEGORIES (iPods, Accessories, Laptops), MANUFACTURERS (Apple Computer, Inc, Shure Incorporated), SUPPLIERS (AppleStore, Shure Online Store), and INFORMATION (Delivery, Legal Notice, Terms and conditions of use). The main content area displays the iPod Nano product with a large image and a smaller carousel of images below. The product title is "iPod Nano" and the description reads "New design. New features. Now in 8GB and 16GB. iPod nano rocks like never before." The product options include "Disk space: 16GB" and "Color:" with several color swatches. The price is shown as "\$158.07" with a "-5%" discount from the original price of "\$166.39". There is an "Add to cart" button and a newly added "Price Match" button, which is circled in red and pointed to by an arrow from the text "The Price Match button". The availability is "IN STOCK" and "9 items in stock". On the right, there are sections for "SPECIALS" (iPod Nano), "OUR STORE(S)!", and "CONTACT US" (support hotline 0123-456-789).









When a customer clicks the button a special submission form appears where he needs to provide the information about the competitor's price, his preferable price and some other details.





Our Office: *M. Bogdanovicha 130, Minsk, Belarus*

We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on [Facebook](#), [Twitter](#), [Google+](#) and [LinkedIn](#) to know BelVG latest news, analytics and discount offers. See you online!

	BelVG blog	http://blog.belvg.com		Google+	http://gplus.to/BelVG
	Facebook page	http://facebook.com/BelVGcom		In page	http://linkedin.com/company/belvg
	Twitter page	http://twitter.com/BelVG_com		Skype	store.belvg
	E-mail	store@belvg.com		Phone	US: +1 650 924 9963