



USER GUIDE

# Cart Countdown



**BELVG**

OUR SUPPORT TEAM:  
STORE@BELVG.COM, SKYPE: STORE.BELVG

## 1. Introduction to Cart Countdown

**Prestashop Cart Countdown** adds a special time countdown banner on the product and checkout pages to stimulate customers complete the purchase within the set time frame.

### Key features:

- Stimulates customers to complete their purchase and stay on the site;
- Keeps low-stock and high demand products available;
- The time countdown banner appears on all product pages and the checkout page;
- Set your own expiration time in the module preferences.

### Overall Information:

The banner appears and starts the countdown as soon as your customer adds his first product into the shopping cart. If the time expires before customer completes his purchase all products get automatically removed from the shopping cart. When the customer proceeds to the checkout page the module automatically adds some extra time to the countdown.

## 2. How to Install and Deactivate

### How to Install

1. Set 777 or 0777 on the folders: '/modules/'

**Important! Change all permissions back after installation.**

2. Go to **Modules** -> **Add a module from my computer** -> choose the file (.zip) -> upload this module. Choose module in section **Front Office Features** and install it.

3. Go to **Advanced Parameters** -> **Performance** -> click the **Clear Smarty Cache** button

### How to Deactivate

Click the button **Disable** in **Modules** -> **Front Office Features**.

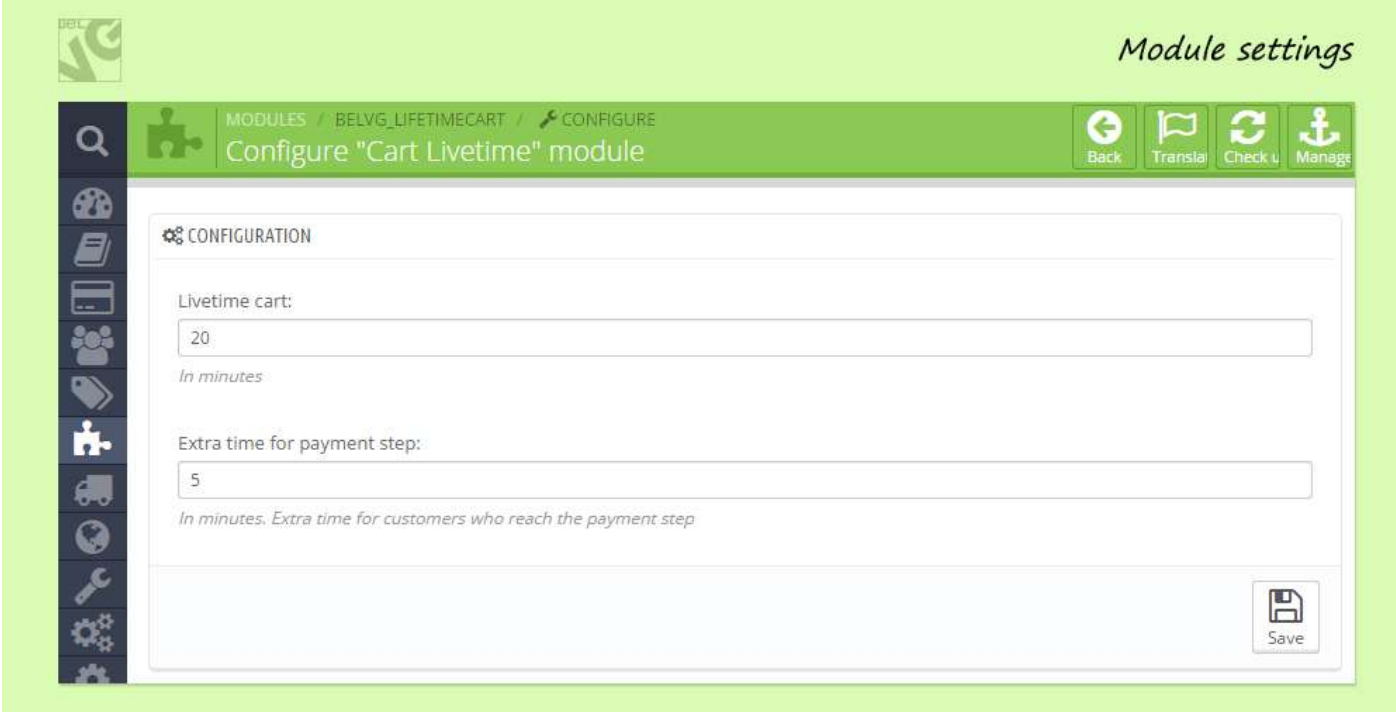
To remove the extension form the server, press **Delete** in **Modules** -> **Front Office Features**.

### 3. How to Configure

The module is very simple and easy-to-use and offers just a few options to configure. To access the module settings log into your admin panel and go to **Modules - Modules - Cart Livetime module - Configure**.

There are only 2 options to configure:

- **Livetime Cart** - set the initial time frame (in minutes) from which the module will start the countdown.
- **Extra time for payment step** - specify how many minutes should be added to the countdown when the customer proceeds to the checkout page.



The screenshot shows the 'Module settings' page for the 'Cart Livetime' module. The breadcrumb trail is 'MODULES / BELVG\_LIFETIMECART / CONFIGURE'. The page title is 'Configure "Cart Livetime" module'. The configuration area is titled 'CONFIGURATION' and contains two input fields: 'Livetime cart:' with a value of '20' and the unit 'In minutes', and 'Extra time for payment step:' with a value of '5' and the unit 'In minutes. Extra time for customers who reach the payment step'. A 'Save' button is located at the bottom right of the configuration area. The page also features a sidebar with various icons and a top navigation bar with 'Back', 'Translate', 'Check u', and 'Manage' buttons.

Once you set the time settings click the **Save** button. That is all, no other settings require your attention.

## 4. How to Use

Now let's see how the module looks on the frontend.

As soon as a customer adds any product to his shopping cart the product page launches a special banner that starts the time countdown.

The screenshot displays a product page layout. At the top, there are navigation tabs for 'WOMEN', 'DRESSES', and 'T-SHIRTS'. Below these is a large banner area. On the left side of the banner, there is a woman in a red dress with the text 'EXCEPTEUR OCCAECAT' and a 'SHOP NOW!' button. On the right side, there are two promotional boxes: '3DAYS SALE GET UP TO 25% OFF' and 'ONLY ONLINE SUMMER COLLECTION 45% OFF'. Below the banner is a yellow bar with a countdown timer showing '18:04' and the text 'Please, make purchase before countdown end. After this time your cart will be empty.' and 'Proceed > You can view and edit the cart in the next step.' Below the yellow bar are navigation tabs for 'NEW ARRIVALS', 'POPULAR', 'BEST SELLERS', and 'SPECIALS'. At the bottom, there are four product cards, each featuring a woman in a different outfit and a 'NEW!' tag. A callout box with an arrow points to the yellow bar, stating 'The module adds a special banner with the time countdown on the product page'.

If the customer does not make the purchase within the specified time frame all products will be automatically deleted from his shopping cart.

When the customer proceeds to the checkout page the module adds several more minutes to the countdown to let the user complete the purchase.

The screenshot shows a checkout page with a green header. At the top right, it says "More minutes added to the countdown on the checkout page". The page features a logo "Your Logo a new experience", a search bar, and a cart icon with "1 Product". Below the navigation menu, there's a yellow banner with a countdown timer showing "17:04" circled in red, with an arrow pointing to it. The text above the timer says "Please, make purchase before countdowns end. After this time your cart will be empty." Below the banner is an "ORDER SUMMARY" section with a progress bar showing steps: 01. Summary, 02. Sign in, 03. Address, 04. Shipping, and 05. Payment (highlighted in green). The "BANK-WIRE PAYMENT" section contains a summary of the order and a list of terms: "The total amount of your order comes to: \$33.00 (tax incl.)", "We allow the following currency to be sent via bank wire: Dollar", "Bank wire account information will be displayed on the next page", and "Please confirm your order by clicking 'I confirm my order'". At the bottom, there are links for "Other payment methods" and a green button "I confirm my order".

*When the customer proceeds to the checkout page the module adds some extra time to countdown*





Do you have questions about extension configurations?

[Contact us](#) and we will help you in a moment.



**Our Office:** 10A, Biruzova, Minsk, Belarus

We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on [Facebook](#), [Twitter](#), [Google+](#) and [LinkedIn](#) to know BelVG latest news, analytics and discount offers. See you online!

	BelVG blog	<a href="http://blog.belvg.com">http://blog.belvg.com</a>		Google+ page	<a href="http://gplus.to/BelVG">http://gplus.to/BelVG</a>
	Facebook page	<a href="http://facebook.com/BelVGcom">http://facebook.com/BelVGcom</a>		In page	<a href="http://linkedin.com/company/belvg">http://linkedin.com/company/belvg</a>
	Twitter page	<a href="http://twitter.com/BelVG_com">http://twitter.com/BelVG_com</a>		Skype	<a href="skype:store.belvg">store.belvg</a>
	E-mail	<a href="mailto:store@belvg.com">store@belvg.com</a>		Phone	UK: +441173181541