

## Facebook All in One

# BELVG



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## 1. Introduction to Facebook All in One

**Facebook All In One** extension introduces your Prestashop store to a variety of Facebook features. Facebook login, Like and Share blocks are just a few of them. This is a must-have solution for every growing store. Be ahead of traditional marketing strategies and encourage your viewers to leave comments, like your pages and share their purchases with friends.

#### Key features:

- Facebook Login;
- Like button is added to all products;
- Comments are available on product page;
- Sharing successfully completed orders;
- Recent activities block;
- Recommendations blocks.

#### **Overall information**

Facebook Login allows your customers to log in to the system safely, using their Facebook accounts.

The **Facebook Like** strengthens the impact and increases the traffic of your store. The more likes you have, the more customers you get.

Facebook-based **Comments** reflect the interest of your clients and give reasons to purchase to those who are uncertain.

With **Facebook Share** feature your customers can share successfully completed orders and wishlists with their Facebook friends.

Activity and Recommendations blocks illustrate all Facebook-related activities: Posts, Likes and Shares.



## 2. How to Install and Deactivate

1. Set 777 or 0777 on the folders: '/modules/'

Important! Change all permissions back after installation.

2. Go to **Modules** -> **Add a module from my computer** -> choose the file (.**zip**) -> upload this module. Choose module in section **Front Office Features** and install it.

3. Go to Advanced Parameters -> Performance -> click the Clear Smarty Cache button

## How to Deactivate

Click the button **Disable in Modules -> Front Office Features**.

To remove the extension form the server, press Delete in Modules -> Front Office Features.



## 3. How to Create Facebook App

To create a Facebook app first you need to go to <u>http://developers.facebook.com/</u> and register as a developer. After that, click the **Webistes** option (on the left side).

pps	Click website buttons + Create New App			
Welcome to the App Dashboard. Create an app to start integrating with Eccebook or jump into the docs.				
	Websites Using Facebook on your Website allows you to create a more personalized, social experience using Social Plugins such as the Like Button and simplifies your registration and sign-in process using Login Button and Registration Plugin			
	Apps on Facebook Building an app on Facebook gives you the opportunity to deeply integrate into our core user experience. Use native Facebook functionality such as Requests and Bookmarks to create an ideal social space for your users.			
	Mobile Apps Facebook Platform makes iOS (iPhone & iPad), Android and Mobile Web apps social. Use Single Sign-On to access the user's social graph (without yet another username/password) and create a personalized experience.			
The second	Samples & How-Tos Our samples and how-to guides are a great way to get started with Facebook Platform. Adding social to your app has never been easier.			



Then go to the Apps tab and click + Create a New App.

acebook developer	S Search Facebook Developers Q Docs Tools Support News Apps Alex Simonchik
Apps	Go to the Apps tab and + Create New App
Welcome to the App Das Create an app to start integ	shboard. rating with Facebook or jump into the docs.
	Websites

Enter your application name, namespace and choose application category.

4		
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app to start integra	App Name: [?]	$\leftarrow$
	App Namespace: [?] Optional	
14	App Category: [?] Shopping Choose a sub-category	ch the Like Button
	By proceeding, you agree to the Facebook Platform Policies	Continue Cancel
	pps on Facebook Enter t	the name whatever you like



After that you will be provided with your **Application ID** and **Application Secret** which you need to copy and save – you will need them later to enter into corresponding fields on the module settings page.

	Bel App ID: App Secret:	5796515952661 :d9b19ea1d55f4d1479499b5ad194a (reset) andbox Mode (Only visible to Admins, Developers and Testers)
Basic Info		Conu and save your Ann ID Secret Key
		copy and save year ropp to secree Reg
	Display Name: [?]	I
	Display Name: [?] Namespace: [?]	
	Display Name: [?] Namespace: [?] Contact Email: [?]	
	Display Name: [?] Namespace: [?] Contact Email: [?] App Domains: [?]	Enter your site domains and press enter



Also, enter your website adress into the Webiste with Facebook Login field.

elect how your app integrates with Facebook		
Website with Facebook Login	Enter your website address ×	
App on Facebook	Use my app inside Facebook.com.	
Mobile Web	Bookmark my web app on Facebook mobile.	
Native iOS App	Publish from my iOS app to Facebook.	
Native Android App	Publish from my Android app to Facebook.	
Windows App	Publish from my Windows app to Facebook.	
Page Tab	Build a custom tab for Facebook Pages.	
	Save Changes	

One you are ready with the settings click **Save changes**.

Now your Facebook App is created. Congratulations!



### 4. How to Configure

Now, go to your Prestashop admin panel, and we will show you how to configure the extension step by step.

To view the extension settings, go to **Modules-> Modules -> Facebook all in One -> Configure.** The module has a bunch of settings which need your attention to configure:

#### Settings

In this section you need to enter your Facebook **Application Id** and **Secret key** codes which Facebook has generated for your website.

You can also create and upload your original login button which will be used on your website to let customers sing into your website with their Facebook accounts.

		Module belvg_facebookall <u>Back</u> <u>Manage hooks</u> Manage translations 🔜 💻
Facebook All	In One	Enter App ID and Secret Key which you have obtained from Facebook
Settings		
Facel	book Application Id	This is the Application ID you need to get for your application to work. You can get it from here http://www.facebook.com/developere/
Fac	cebook Secret Key	This is the Secret Key you need to get for your application to work. You can get it from here
		Upload your original

#### Like button

This option lets your customers share content and pages of your website back to their Facebook profiles, so that all their friends can read it.

• Enabled – select this box to activate the Like button;



- Action type choose the type of action the module will perform when the Like button is clicked;
- Layout choose button style;
- Color Scheme choose color scheme for the button;
- Height set button height (in pixels);
- Width set button width (in pixels).

Like Button	Enabled	Note quickly-have content with their friends. A single click on the button tent on the web, which haves them back to Facebook, where they can be -shared. Choose Enable to activate the button and set up its layout and action preferences

#### **Comment button**

This button allows people to leave comments on your website through their Facebook accounts.

- Enabled select this box to activate the button;
- Color scheme choose color scheme;
- Number of posts the number of posts which will be showed by default;
- Width the width of the plugin.



ut el			
Comments			
	Enabled	● ✔ ○ X	
		The Comments box lets people comment on content on your site using their Facebook profile and shows this activity to their friends in news feed. It also contains built-in moderation tools and special social relevance ranking.	
	Color Scheme:	light 💌 *	,
	Number of Posts:	5 Specify how many posts will	be seen
		on your website and set up	
	vvidtn:	the width of the plugin	

#### Follow button

This button allows customers to subscribe to publications and updates on your Facebook page.

- Enabled select this box to activate the button;
- Color scheme choose color scheme;
- Layout choose your button style;
- Height set button height (in pixels);
- Width set button width (in pixels);
- Show faces show user's profile photos on your website right below the button;
- **Position** specify the position of the button.

Follow Button	
Enabled Profile URL:	• • • × The Follow button lets people subscribe to the public updates of others on Facebook. http://www.facebook.com/zuck
Color Scheme:	
Layout Style:	standard  Choose button style and size
Width: Show Faces Position	202 ● ✓ ● ズ ● Left ● Right Enter this option if you want to show profile photos below the button
* Required field	



#### Activity feed

Acivity feed shows the most recent activities which has been performed by your friends via like and other Facebook buttons.

- Enabled select this box to activate the button;
- Domain enter the domain name for which to show activity;
- Actions to show specify types of actions, separated by commas, which should be displayed in the activity feed;
- Height set button height (in pixels);
- Width set button width (in pixels);
- Maximum age limit the created time of articles that are shown in the feed (values 1-180);
- Show header show the "Recent Activity" header above the feed. Can be "true" or "false";
- **Position** choose position of the plugin.

Y C	
Activity Feed	
Enabl	ed • • • • * The Activity feed displays the most interesting, recent activity taking place on your site, using actions (such as likes) by your friends and other people. Enter the name of the domain
Doma	in: belvg.info
Actions to Sho	W: likes, recommends
Heig	
Wid	h: 202 Specify types of actions to display
Maximum Ag	e: 0
Show head	er 🖲 🖋 🔾 🗙
Positi	on 🔾 Left 🖲 Right
* Required field	

#### **Recommendations feed**

This feature shows most recommended content of your website based on users' actions, such as likes and shares etc.

- Enabled select this box to activate the button;
- **Domain** enter the domain name for which to show activity;



- Actions to show specify types of actions, separated by commens, which should be displayed in the activity feed;
- Height set button height (in pixels);
- Width set button width (in pixels);
- Maximum age limit the created time of articles that are shown in the feed;
- Show header show the "Recent Activity" header above the feed. Values are "true" or "false".
- **Position** choose position of the plugin.

Recommendations Feed		
Enabled	• 🗸 🔿 🗙	
	The Recommendations feed displays the most (such as likes) by your friends and other peop	t recommended content on your site, using actions ole. It is different from the Activitu feed which
	displays recent actions on your site.	Enter the name of the domain
Domain:	belvg.info	for which to show recommendations
Actions to Show:	likes, recommends	
Height:		K
Width:	202	<ul> <li>Specify types of actions to display</li> </ul>
Maximum Age:	0	, , , .
Show header	• 🗸 O 🗙	
Position	● Left ○ Right	

#### Like box

Like box is a type of Like button which is applied only for Facebook business pages.

- Enabled select this box to activate the button;
- Facebook Page URL enter the URL of your Facebook page;
- Height set button height (in pixels);
- Width set button width (in pixels);
- Color scheme choose color scheme;



Like Box				
	Enabled	It is a special version of the adminst to promote their Pages and error of the adminst to promote their Pages and error of the special version of the adminst to promote their Pages and error of the special version of the speci	e Like Button designed o nbed a simple feed of co	only for Facebook Pages. It allows ntentfrom a Page into other sites.
	Facebook Page URL:	http://www.facebook.com/Faceboo	kDevelopers	5
	Height: Width:	202		Enter your Facebook page URL
	Color Scheme:	light 💌		
	Show Friends' Faces:	• 🗸 o 🗙		
(	Show Posts:	○ ✔ ◎ 🗙	$\sim$	_ Set up layout position and
	Show Header:	• 🗸 🔿 🗙		- configurations of your Like Box
	Show Border:	● ✓ ○ × <		
	Position	○ Left		
* Required field				

Once you are ready with the settings click Save and let your start enjoying all features which **Facebook all in One** module provides for your website.



## 5. How to Use

It's time to get acquainted with **Facebook All in One** features and the ways customers may use them. We will visually review extension options and activities related to them. Eventually you will be able to see how your users' actions are mirrored on Facebook.

Customers will be able to log into your website right with their Facebook accounts. No additional actions or sign up registrations are required.



Once a user logs into your website with his Facebook account, his account name and avatar become automatically used on your website.



C		
	SEADCH	Contact   Sitemap
		Welcome Alex Simonchik   🖒 Log out
Home ViPods Accessories		
> My account	Facebook account name and avatar is automatically used for the	SPECIALS
My account	users website account	iPod Nano -5% 196,34 py6
/elcome to your account. Here you can mana	ge all of your personal information and orders.	186,52 руб
Add my first address		» All specials

The Facebook **Like** and **Share** buttons are activated and available for all products in your webstore, so customers can Like and Share with their friends whatever product their like or find interesting, thus, bringing you more traffic and visitors.

TAGS apple ipod shuffle superdrive Ipod touch nano	<ul> <li>▶ iPods &gt; iPod touch</li> <li>iPod touch</li> <li>Revolutionary Multi-Touch interface</li> </ul>	SPECIALS           iPod Nano         -5%           196,34 pyō         186,52 py6
IPods     Accessories     Laptops	3.5-inch widescreen color display     Wi-Fi (802.11b/g)     8 mm thin     Safari, YouTube, Mail, Stocks, Weath     Trunes Wi-Fi Music Store, Maps     Disk space : 86B	» All specials
VIEWED PRODUCTS MacBook MacBook makes it easy to hit the road	Reference demo_5     Quantity 1	
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MANUFACTURERS  Apple Computer, Inc Shure Incorporated  All manufacturers	Shale of racebook     Shale of racebook     Add this product to my list of favorites.      Like     You like this.      Hm, this looks really cool	CONTACT OUR EXPERT
SUPPLIERS  AppleStore Shure Online Store	http://belvg.info/demo/prestashop/facebook_al  Post to Facebook Close  Facebook social plugin	Find us on Facebook Facebook Developers



Moreover, customers can leave their comments and impressions right below the product image.





Activity and Recommendations streams are also connected to your store and show all related activities, performed by other users, such as likes, shares and recommendations.





The module will place a Facebook Page plugin on every page, so your visitors will be able to easily find and follow your business page on Facebook.



Do you have questions about extension configurations?

Contact us and we will help you in a moment.





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We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on Facebook, Twitter, Google+ and LinkedIn to know BelVG latest news, analytics and discount offers. See you online!

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f	Facebook page	http://facebook.com/BelVGcom	Linked 🖬	In page <u>http://linkedin.com/company/belvg</u>
t	Twitter page	http://twitter.com/BelVG_com	8	Skype <u>store.belvg</u>
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