



USER GUIDE

# Holiday Sales

EMAIL

GET CODE

A yellow rounded rectangular dialog box with a grey circular close button containing a black 'X' in the top right corner. Inside the box, there is a white rounded rectangular input field with the text 'EMAIL' and a green rounded rectangular button with the text 'GET CODE'.

v.1.5

OUR SUPPORT TEAM:  
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## 1. Introduction to Holiday Sales

If you want to attract your customers' attention to a specific promotion or special offer which you are running on your web-store then this module is exactly what you need. **Prestashop Holiday Sales** extension will let you create special promo pop-ups on your pages where you will be able to spread news about your sales campaigns and offer promo codes for your customers.

### Key features:

- Create pop-ups to promote your sales and special offers;
- Pop-ups are displayed on every website page;
- Set time and date of your special offer when you want pop-ups to appear on your website;
- Assign specific set of products for each pop-up block;
- Unlimited number of blocks to create;
- Export list of subscribers' e-mail addresses into Excel;

### Overall information

Holiday Sales module is an extension which has been designed to help you run special offers and promotional campaigns. The best way to run a sale campaign is to attract maximum number of customers.

That is why **Holiday Sales** creates a special promo window which pops-up on every page and where you can display all the necessary information to run a successful sale: show up promoted goods and items under the offer, offer visitors a promo code, collect and create a database of your visitors' e-mails for your future campaigns!

Default module settings allow you not only to create a simple pop-up, but even to arrange time and date when that very block should be visible on your website, so you will be able to plan and create all your future campaigns in advance with just a few clicks!

So, do not waste your time since many more holidays are coming! Get your Holiday Sales module right now and create a successful promo campaign!

## 2. How to Install and Deactivate

### How to Install

1. Set 777 or 0777 on the folders: '/modules/'

**Important! Change all permissions back after installation.**

2. Go to **Modules** -> **Add a module from my computer** -> Choose the file (belvg\_holidaysales.zip)

-> Upload this module. Choose module in section **Front Office Features** and install it.

3. Go to **Advanced Parameters** -> **Performance** -> click the **Clear Smarty Cache** button

### How to Deactivate

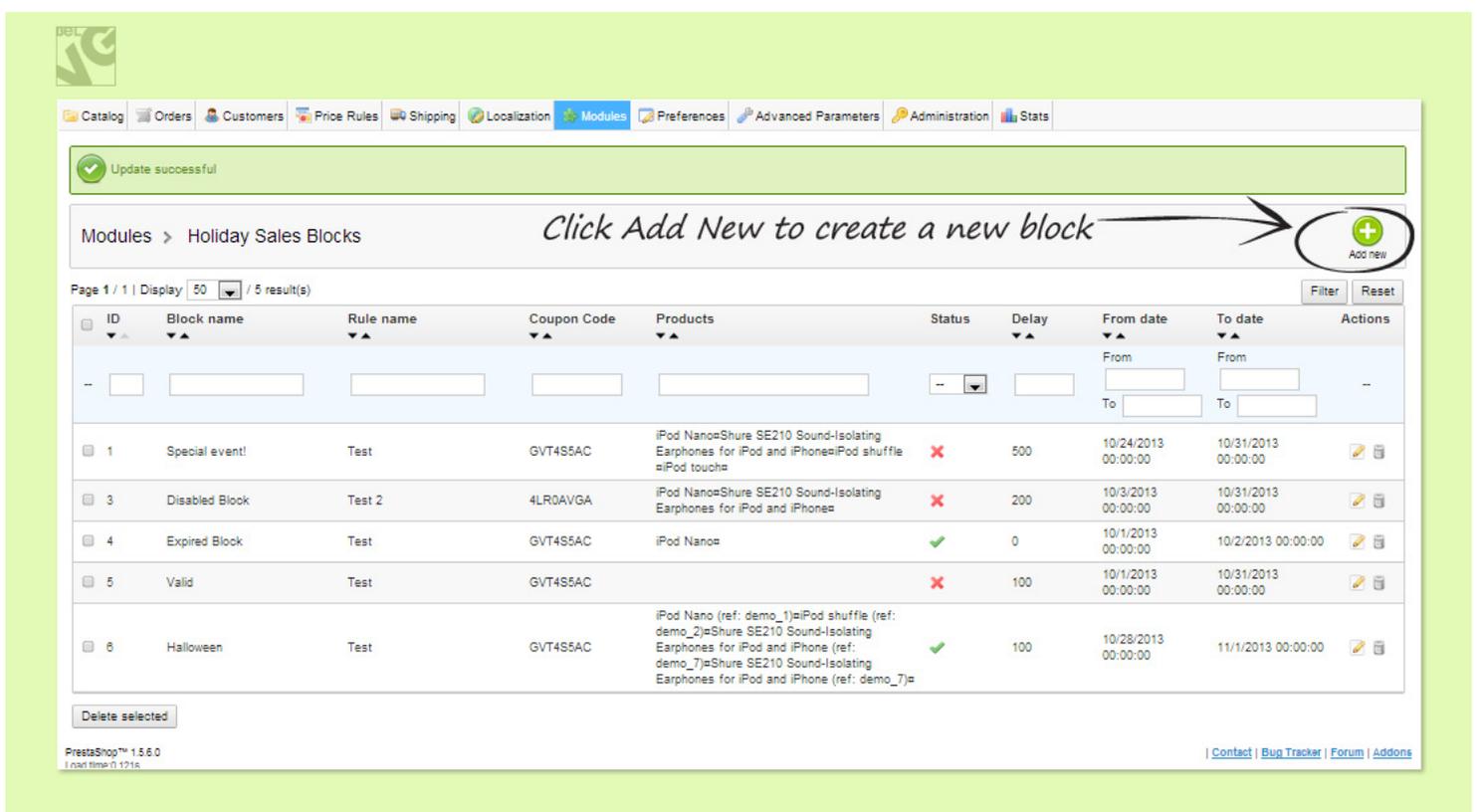
Click the button **Disable** in **Modules** -> **Front Office Features**.

To remove the extension from the server, press **Delete** in **Modules** -> **Front Office Features**.

### 3. How to Configure

To enable and configure the module log into your Prestashop administration panel and go to **Modules - > Holiday Sales Blocks**.

This section contains and displays the list of all sales blocks.



Update successful

Modules > Holiday Sales Blocks *Click Add New to create a new block* → [+ Add new](#)

Page 1 / 1 | Display 50 / 5 result(s) [Filter](#) [Reset](#)

ID	Block name	Rule name	Coupon Code	Products	Status	Delay	From date	To date	Actions
--					--		From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	--
1	Special event!	Test	GVT4S5AC	iPod NanoShure SE210 Sound-Isolating Earphones for iPod and iPhone iPod shuffle iPod toucha	✗	500	10/24/2013 00:00:00	10/31/2013 00:00:00	<a href="#">Edit</a> <a href="#">Delete</a>
3	Disabled Block	Test 2	4LR0AVGA	iPod NanoShure SE210 Sound-Isolating Earphones for iPod and iPhone	✗	200	10/3/2013 00:00:00	10/31/2013 00:00:00	<a href="#">Edit</a> <a href="#">Delete</a>
4	Expired Block	Test	GVT4S5AC	iPod Nano	✓	0	10/1/2013 00:00:00	10/2/2013 00:00:00	<a href="#">Edit</a> <a href="#">Delete</a>
5	Valid	Test	GVT4S5AC		✗	100	10/1/2013 00:00:00	10/31/2013 00:00:00	<a href="#">Edit</a> <a href="#">Delete</a>
6	Halloween	Test	GVT4S5AC	iPod Nano (ref: demo_1)#iPod shuffle (ref: demo_2)#Shure SE210 Sound-Isolating Earphones for iPod and iPhone (ref: demo_7)#Shure SE210 Sound-Isolating Earphones for iPod and iPhone (ref: demo_7)#	✓	100	10/28/2013 00:00:00	11/1/2013 00:00:00	<a href="#">Edit</a> <a href="#">Delete</a>

[Delete selected](#)

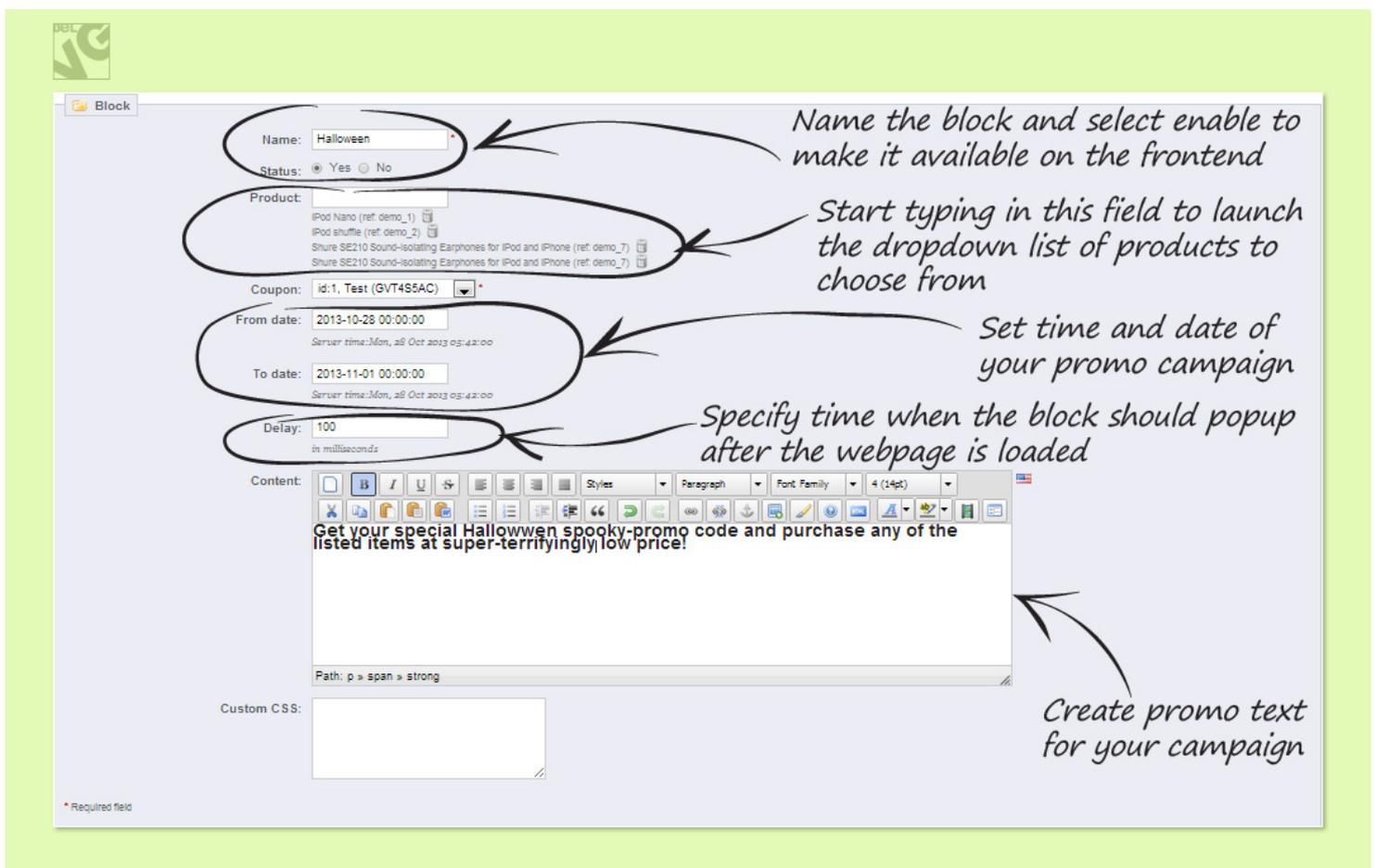
PrestaShop™ 1.5.6.0 Load time: 0.121s [Contact](#) | [Bug Tracker](#) | [Forum](#) | [Addons](#)

To create a new block click **Add New**.

The section will offer the following settings to configure:

- **Name** – name your new block;
- **Status** – click **Yes** to enable this block;
- **Product** – choose the products which will be displayed and offered under this block. Start typing the name for each product to launch the quick search dropdown list to select products from;

- **Coupon** – select coupon codes which will be used in this block;
- **From Date** – specify the date when the promo starts;
- **To Date** – indicate the date when the promo ends;
- **Delay** – set delay in milliseconds when the block should pop-up after a page is loaded;
- **Content** – create a promo text which will be displayed in the pop-up;
- **Custom CSS** – use CSS tags to create custom style for your new block.



**Name:** Halloween

**Status:**  Yes  No

**Product:** iPod Nano (ref. demo\_1)  
iPod shuffle (ref. demo\_2)  
Shure SE210 Sound-isolating Earphones for iPod and iPhone (ref. demo\_7)  
Shure SE210 Sound-isolating Earphones for iPod and iPhone (ref. demo\_7)

**Coupon:** id:1, Test (GVT4S5AC)

**From date:** 2013-10-28 00:00:00  
Server time: Mon, 28 Oct 2013 09:42:00

**To date:** 2013-11-01 00:00:00  
Server time: Mon, 28 Oct 2013 09:42:00

**Delay:** 100  
in milliseconds

**Content:** Get your special Halloween spooky-promo code and purchase any of the listed items at super-terrifyingly low price!

**Custom CSS:**

*Name the block and select enable to make it available on the frontend*

*Start typing in this field to launch the dropdown list of products to choose from*

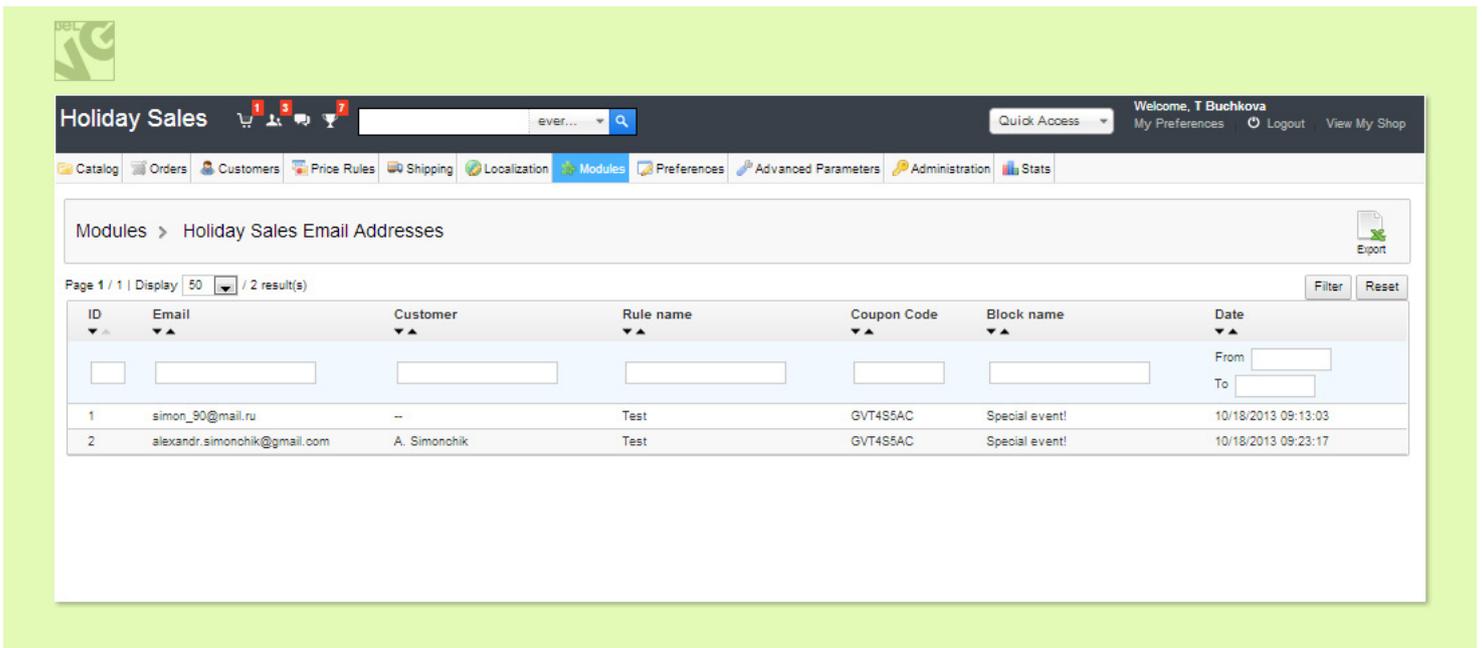
*Set time and date of your promo campaign*

*Specify time when the block should popup after the webpage is loaded*

*Create promo text for your campaign*

Once you are finished with the settings click **Save** and the new block will be available in the list and ready to work!

Now go to **Modules -> Holiday Sales Email Address** section. This section contains the list of your customers who have subscribed to your campaign to get their promo code.



**Holiday Sales** 1 3 7   Welcome, T Buchkova

Modules > Holiday Sales Email Addresses

Page 1 / 1 | Display 50 / 2 result(s)

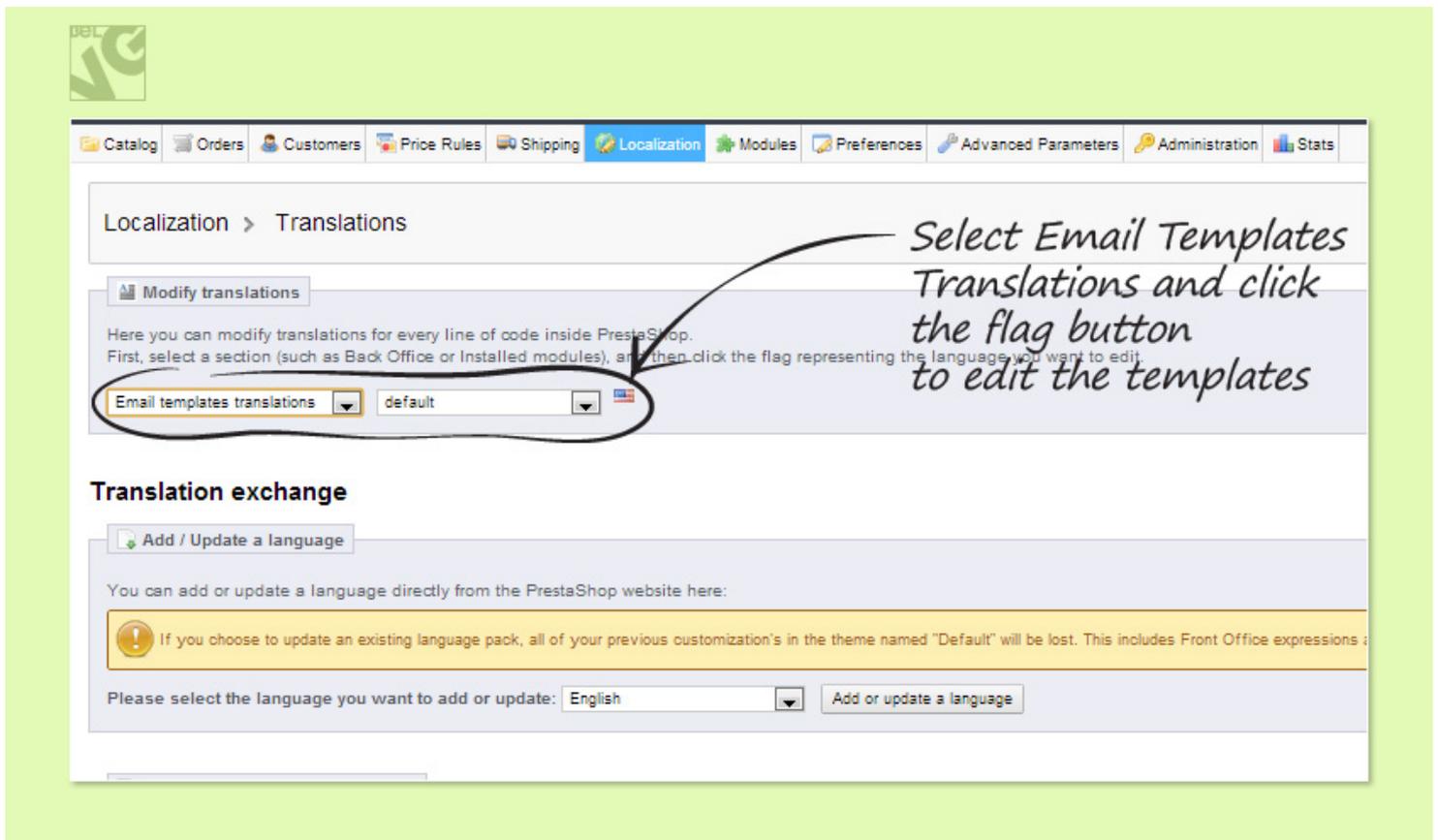
ID	Email	Customer	Rule name	Coupon Code	Block name	Date
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	From <input type="text"/> To <input type="text"/>
1	simon_50@mail.ru	--	Test	GVT4S5AC	Special event!	10/18/2013 09:13:03
2	alexandr.simonchik@gmail.com	A. Simonchik	Test	GVT4S5AC	Special event!	10/18/2013 09:23:17

Here you can see the basic information about each customer and also export the whole list into an Excel file.

## How to edit e-mail templates?

After a customer subscribes to get a promo code he receives a default e-mail message with the promo code to the e-mail address which he has specified.

If you want to customize your e-mail templates and make them more attractive you can go to **Localization -> Translations section -> select Email Templates Translations** and click the flag button.



Localization > Translations

Modify translations

Here you can modify translations for every line of code inside PrestaShop.  
First, select a section (such as Back Office or Installed modules), and then click the flag representing the language you want to edit.

Email templates translations default 

**Translation exchange**

Add / Update a language

You can add or update a language directly from the PrestaShop website here:

 If you choose to update an existing language pack, all of your previous customization's in the theme named "Default" will be lost. This includes Front Office expressions :

Please select the language you want to add or update: English  Add or update a language

In the list of templates find and click Emails for **belvg\_holidaysales** module link which will open the templates which you can edit and customize.



Emails for *belvg\_holidaysales* module - 0 missing translation(s) on 2 template(s) for English (English):

Subject for *send\_coupon*: Congratulations!!! Your coupon code is there

*send\_coupon.html* "title" tag: Message from {shop\_name}

Hello

There is your personal coupon code, you can use it during checkout process:  
**{coupon\_code}**. {coupon\_valid}

Coupon description: {coupon\_description}

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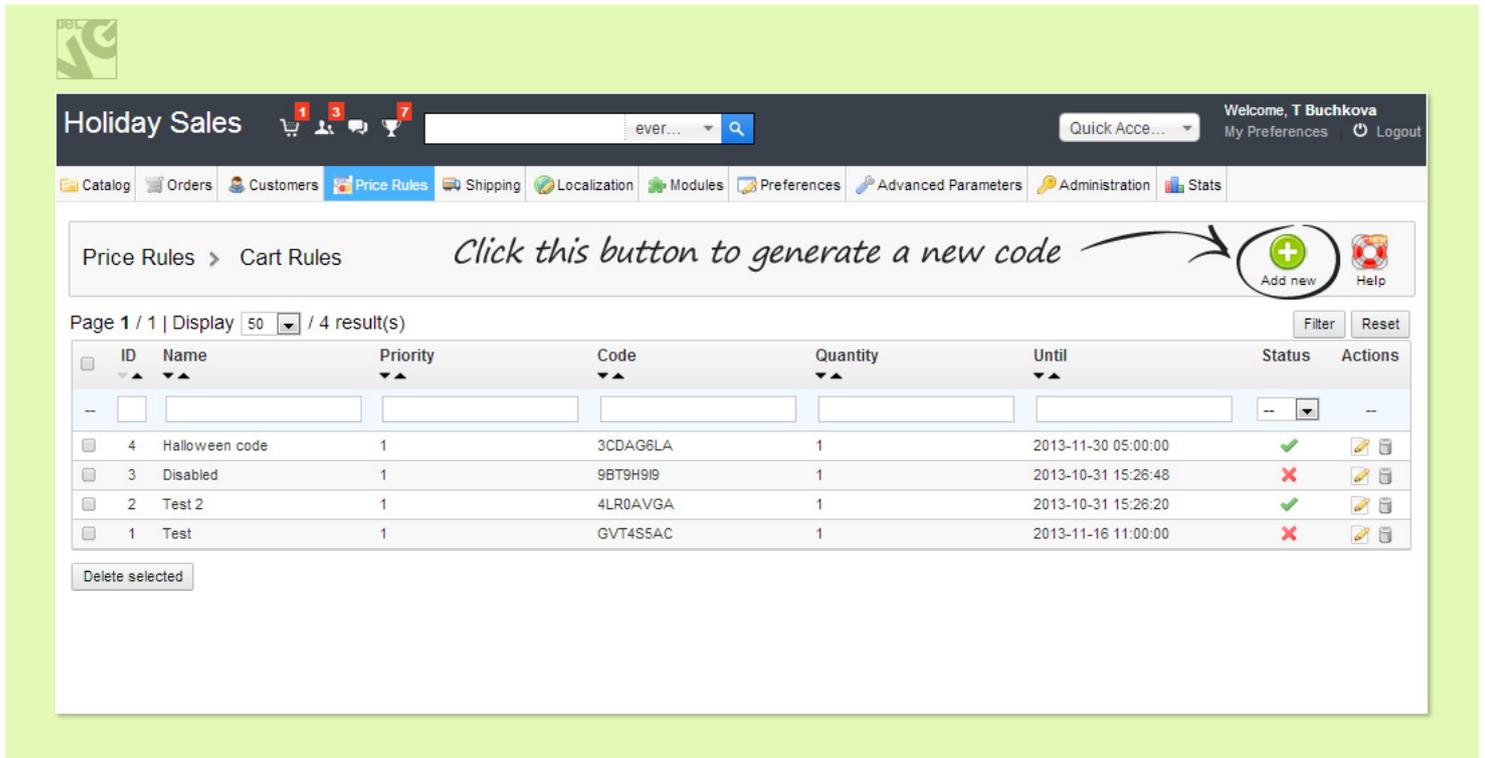
{shop\_name} powered with PrestaShop™

[Edit this email template.](#)

As soon as you are ready with the customizations click the **Save** button and your new template will be applied.

## How to create a new promo coupon?

To generate a new coupon for your promo campaign go to **Price Rules -> Cart Rules** and click **Add New**.



Price Rules > Cart Rules *Click this button to generate a new code*

Page 1 / 1 | Display 50 / 4 result(s)

ID	Name	Priority	Code	Quantity	Until	Status	Actions
4	Halloween code	1	3CDAG6LA	1	2013-11-30 05:00:00	✓	 
3	Disabled	1	9BT9H9I9	1	2013-10-31 15:26:48	✗	 
2	Test 2	1	4LR0AVGA	1	2013-10-31 15:26:20	✓	 
1	Test	1	GVT4S5AC	1	2013-11-16 11:00:00	✗	 

Delete selected

Then set the coupon configurations such as name and description, validity period, amount of discount applied and other rules which you find necessary for you and click **Save** to finish and apply the changes.

After that the coupon will be available to use for your new promo or sales campaign.



Information

Conditions

Actions

Cart-rule information

Name

*This will be displayed in the cart summary, as well as on the invoice.*

Description

*For your eyes only. This will never be displayed to the customer.*

Code

*Caution! The rule will automatically be applied if you leave this field blank.*

Highlight

*If the voucher is not yet in the cart, it will be displayed in the cart summary.*

Partial use

*Only applicable if the voucher value is greater than the cart total.  
If you do not allow partial use, the voucher value will be lowered to the total order amount. If you allow partial use, however, a new voucher will be created with the remainder.*

Priority

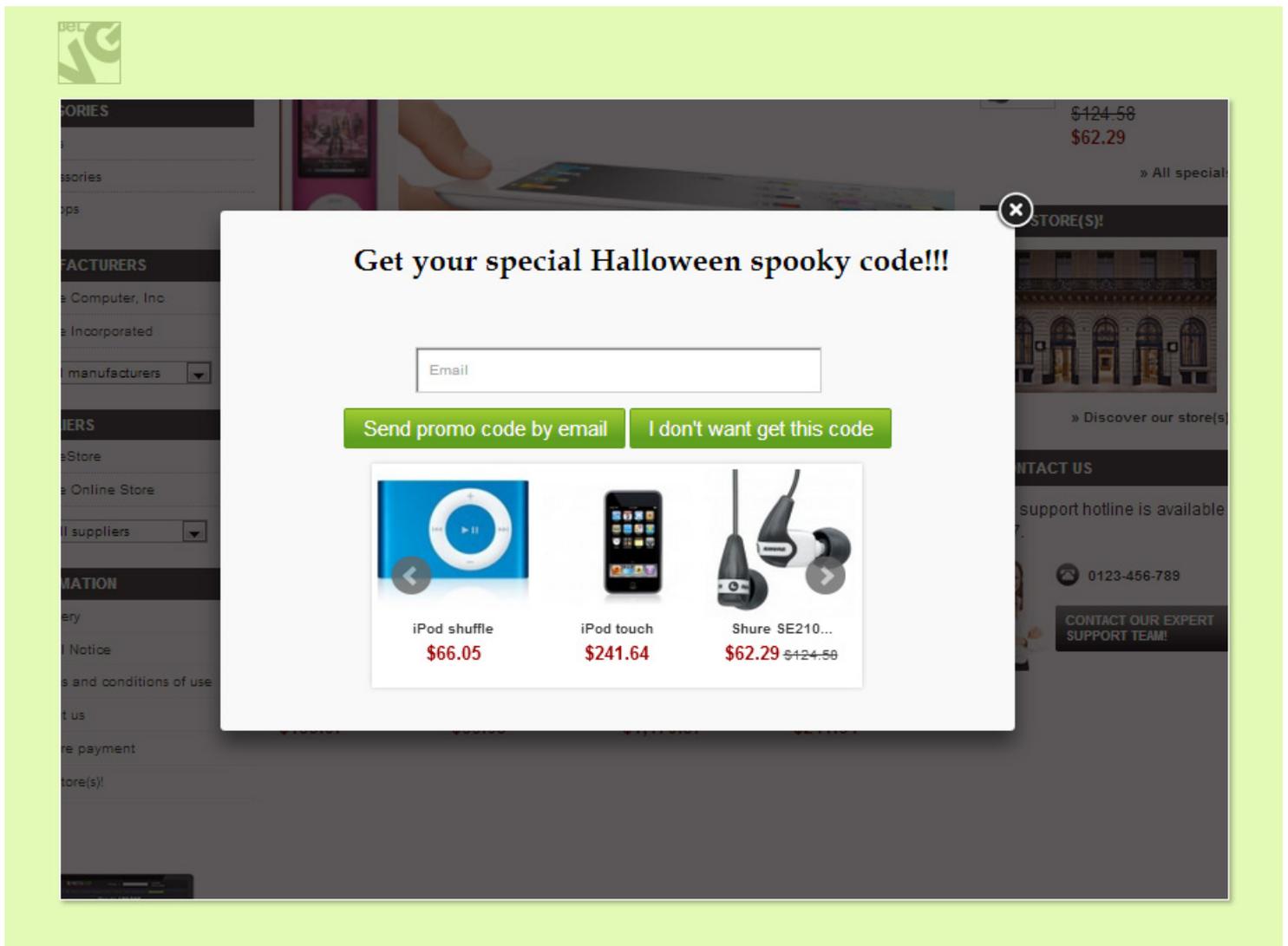
*Cart rules are applied by priority. A cart rule with a priority of "1" will be processed before a cart rule with a priority of "2".*

Status

## 4. How to Use

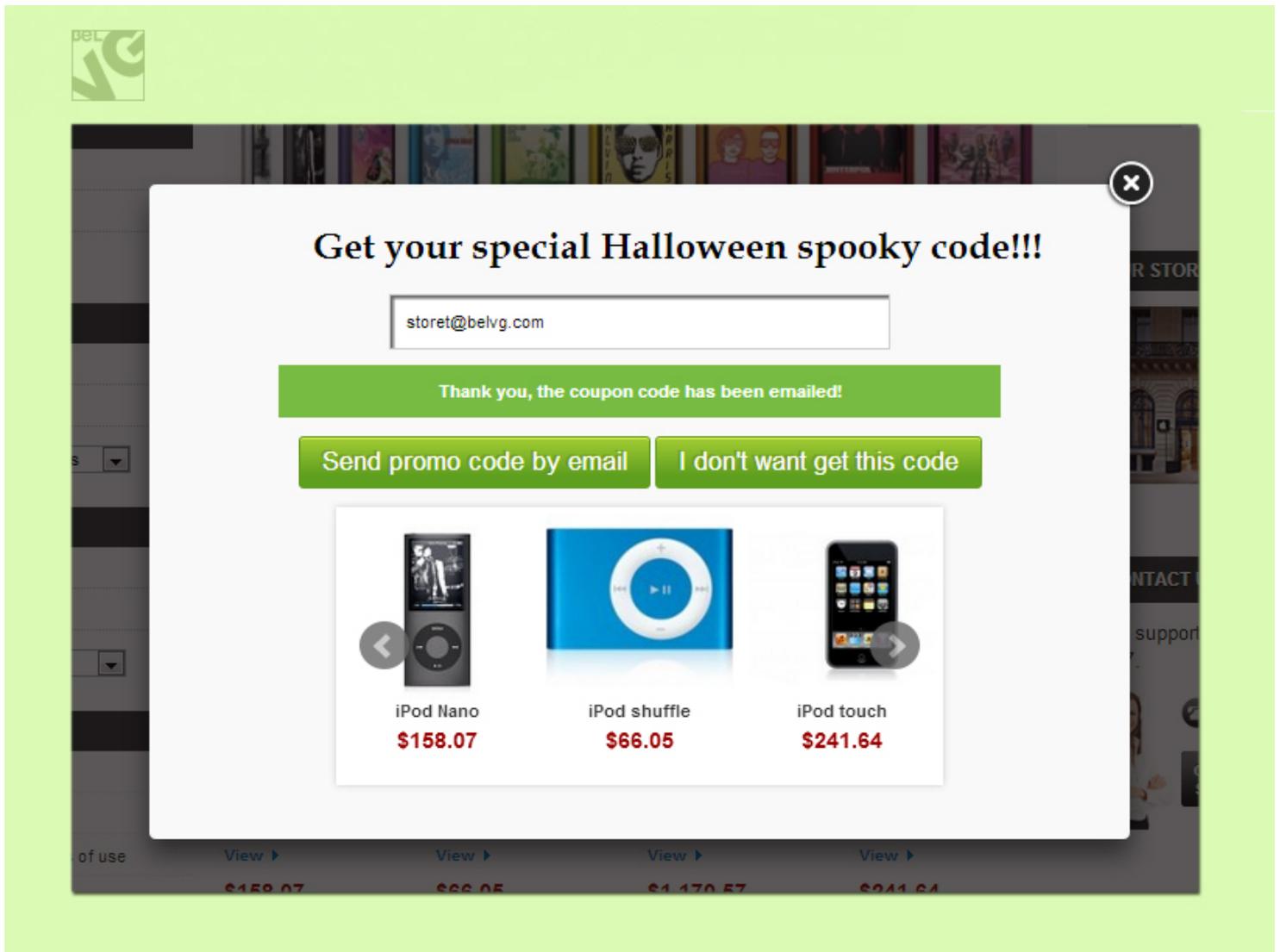
Now let's see how the module actually works and what kind of pop-ups your customers will see on your website.

After you create and enable a new block it will automatically pop-up on your website on every page within the time period you indicated in the block settings.



The pop-up will display a slider block with the goods which you are promoting, the field to enter an e-mail address to get a promo code and your promo text.

Once a customer fills in the field, an e-mail with the promo code will be sent to his address.



Do you have questions about extension configurations?

[Contact us](#) and we will help you in a moment.



**Our Office:** *M. Bogdanovicha 130, Minsk, Belarus*

We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on [Facebook](#), [Twitter](#), [Google+](#) and [LinkedIn](#) to know BelVG latest news, analytics and discount offers. See you online!

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