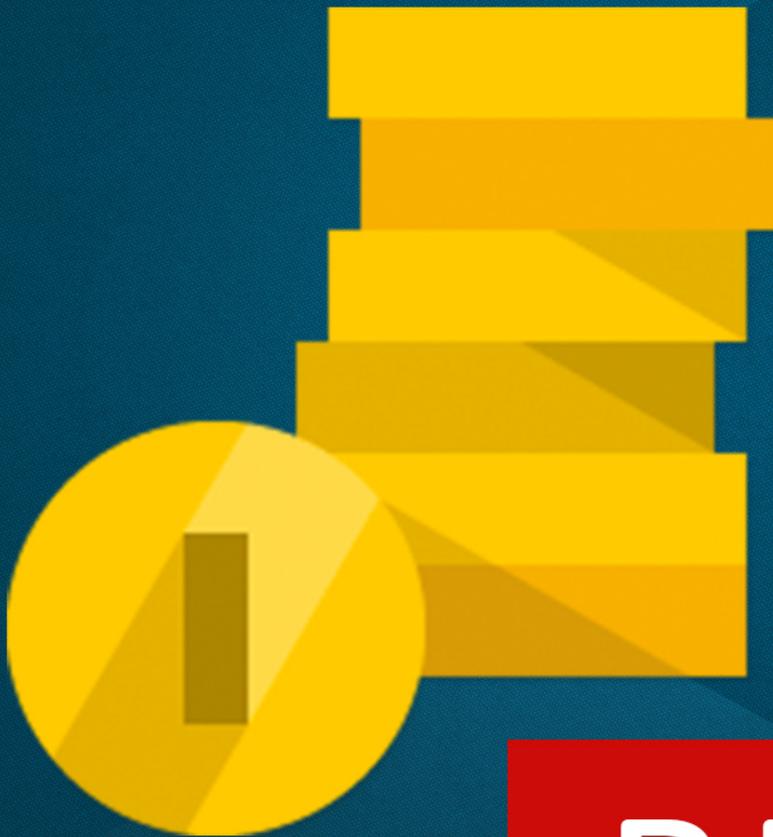




USER GUIDE

# Loyalty Points



**BELVG**

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## 1. Introduction to Loyalty Points

To enable Loyalty programs, you probably use default Customer Loyalty and Rewards module. But this module has a serious disadvantage: a customer can't use loyalty points during checkout and has to trade them for vouchers before buying anything. It isn't convenient for customers and represents a risk for your sales.

In our Loyalty points module we have corrected this inconvenience. With our module, your loyalty program gets easier and more efficient. After you install our module, a customer won't have to get back to their account to trade their loyalty points for vouchers.

### Key features:

- No need to convert loyalty points into vouchers;
- Loyalty points can be applied during checkout;
- A customer can define how many points (s) wants to use for an order.

### Overall information:

To be efficient, loyalty programs don't have to be complicated. It's not obvious for customers that they need to convert their loyalty points into vouchers to use them. Our module shortens the process and augments chances of loyalty programs making an impact on your sales.

*! Note that you need to use this module together with default Customer Loyalty and Rewards module (which is Free).*

## 2. How to Install and Deactivate

### How to Install

1. Set 777 or 0777 on the folders: **'/modules/'**

**Important! Change all permissions back after installation.**

2. Go to **Modules** -> **Add a module from my computer** -> choose the file (.zip) -> upload this module. Choose module in section **Front Office Features** and install it.

3. Go to **Advanced Parameters** -> **Performance** -> click the **Clear Smarty Cache** button

### How to Deactivate

Click the button **Disable** in **Modules** -> **Front Office Features**.

To remove the extension form the server, press **Delete** in **Modules** -> **Front Office Features**.

### 3. How to Configure

There is nothing to configure in our module.

Since it works together with default Customer Loyalty and Rewards module, you need to configure the latter.

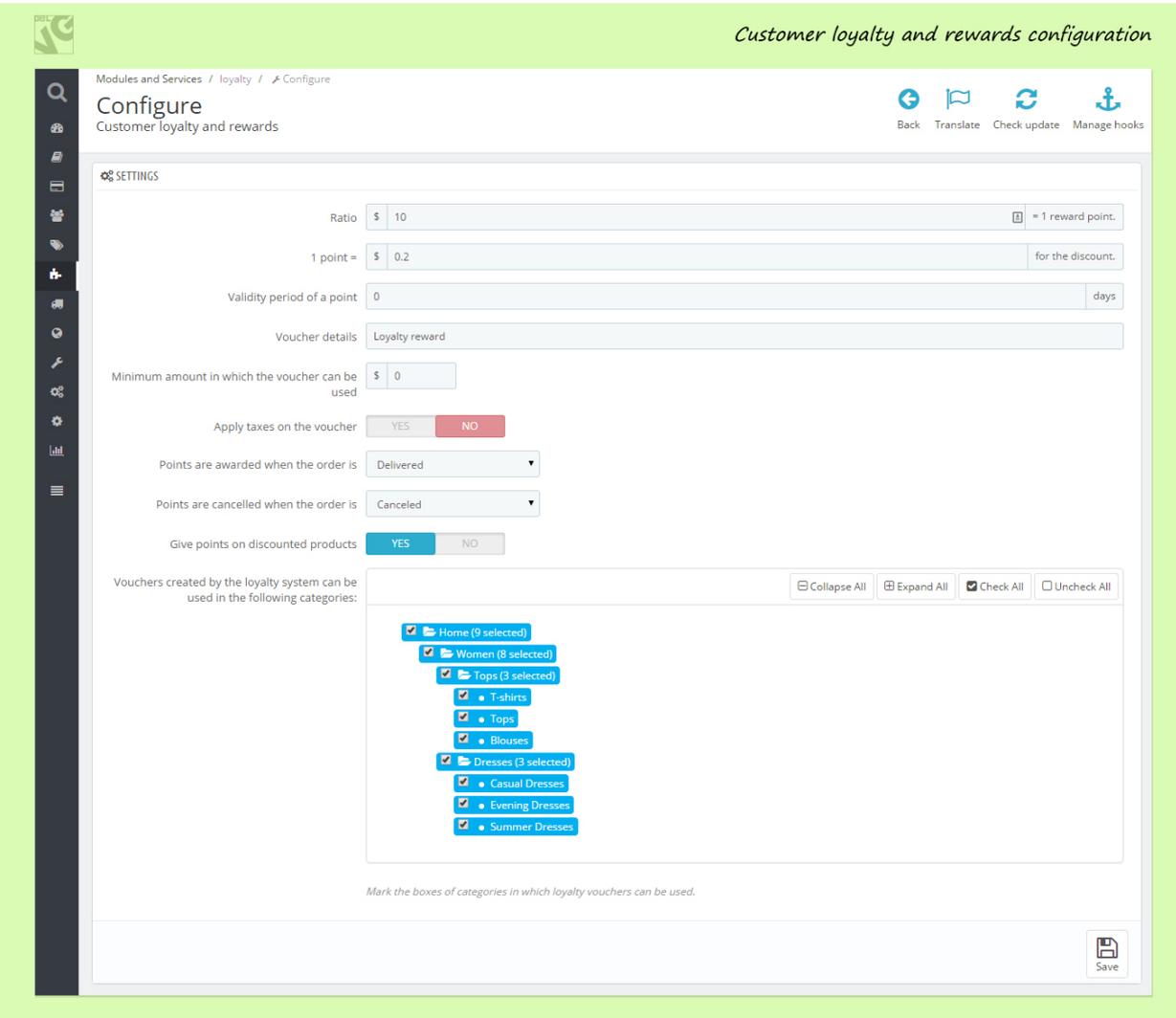
Go to **Price Rules -> Marketing**

Find “Customer loyalty and rewards” and press Configure.

Here you need to define:

- 1) How much money customers need to spend in order to get 1 point.
- 2) How much money a customer can save using 1 point.

The rest here is about vouchers. You don't need to configure it if you are using our module.



Customer loyalty and rewards configuration

Modules and Services / loyalty / Configure

## Configure

Customer loyalty and rewards

Back Translate Check update Manage hooks

### SETTINGS

Ratio \$ 10 = 1 reward point.

1 point = \$ 0.2 for the discount.

Validity period of a point 0 days

Voucher details Loyalty reward

Minimum amount in which the voucher can be used \$ 0

Apply taxes on the voucher YES NO

Points are awarded when the order is Delivered

Points are cancelled when the order is Canceled

Give points on discounted products YES NO

Vouchers created by the loyalty system can be used in the following categories:

Collapsible All Expand All Check All Uncheck All

- Home (9 selected)
- Women (8 selected)
- Tops (3 selected)
  - T-shirts
  - Tops
  - Blouses
- Dresses (3 selected)
  - Casual Dresses
  - Evening Dresses
  - Summer Dresses

Mark the boxes of categories in which loyalty vouchers can be used.

Save

## 4. How to Use

A customer has collected a certain amount of Rewards points. Now (s)he decides to spend them, finds a product and goes to Checkout. Take a look at the bottom of the next image.

*Rewards Points block on the checkout page*

01. Summary
02. Sign in
03. Address
04. Shipping
05. Payment

Product	Description	Availability	Unit price	Qty	Total
	Faded Short Sleeves T-shirt SKU : demo_1 Size : S, Color : Orange	In stock	\$16.51	<input type="text" value="1"/> <span style="display: flex; justify-content: space-around; font-size: small;"> <span>-</span> <span>+</span> </span>	\$16.51
				<b>Total products</b>	\$16.51
				<b>Total shipping</b>	Free shipping!
				<b>TOTAL</b>	<b>\$16.51</b>

**VOUCHERS**

	Total products	\$16.51
	Total shipping	Free shipping!
	<b>TOTAL</b>	<b>\$16.51</b>

**DELIVERY ADDRESS (MY ADDRESS)**

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+375333524407

By checking out this shopping cart you can collect up to 1 **loyalty point** that can be converted into a voucher of \$0.20.

**USE MY REWARDS POINTS**

---

Your Point Balance: 18099

Points required to pay for the entire order: 83

Point you want to apply to the order:  ✔ Apply

Points applied: 0 ✖ Remove

In “Use My Rewards Points” section a customer can do the following:

- Check their points balance;
- See how many points are required to pay for the entire order;
- Define the number of points that (s)he wants to apply for this order: a customer needs to enter a number and press “Apply”.

By checking out this shopping cart you can collect up to 1 loyalty point that can be converted into a voucher of \$0.20.

### USE MY REWARDS POINTS

✔ Points successfully applied!

Your Point Balance: 18049  
 Points required to pay for the entire order: 33  
 Point you want to apply to the order:  Apply  
 Points applied: 50 Remove

*Enter the number of points you want to use and press apply button*

Total price changes according to the number of points applied.

01. Summary   02. Sign in   03. Address   04. Shipping   05. Payment

Product	Description	Availability	Unit price	Qty	Total
	Faded Short Sleeves T-shirt SKU : demo_1 Size : S, Color : Orange	In stock	\$16.51	1	\$16.51
Rewards Points Using			-\$10.00	1	-\$10.00
VOUCHERS				Total products	\$16.51
<input type="text"/> <span>OK</span>				Total shipping	Free shipping!
				Total vouchers	-\$10.00
				<b>TOTAL</b>	<b>\$6.51</b>

*Get the discount*

Do you have questions about extension configurations?

[Contact us](#) and we will help you in a moment.



**Our Office:** 10A, Biruzova, Minsk, Belarus

We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on [Facebook](#), [Twitter](#), [Google+](#) and [LinkedIn](#) to know BelVG latest news, analytics and discount offers. See you online!

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