

PROMO POPUP







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1. Introduction to Promo Popup

BelVG presents its new module for PrestaShop 1.7-based online stores. Get your webstore prepared for the upcoming holidays!

The Promo Popup module allows to inform your webstore visitors about ongoing discounts and advantageous offers. It is easy to install and use and it's absolutely free.

Key features

- Several types of popups available: either show a simple banner with the discount code or display a promo coupon or select to use an e-mail sign-up form to send promo codes by e-mails.
- Customizable popup templates: use clear editor to change the content and layout, add custom images or apply variables.
- Use widgets to display additional blocks on the popup: page links, static blocks, footer links, category links, products, product groups etc.
- Control where to display the promo popup: either an all pages or only the homepage or on checkout pages.
- Specify the delay interval when the popup should appear after the page load.
- Control the number of times the promo popup should appear on your store.



2. How to Install and Deactivate

How to install

1. Go to **Improve -> Modules -> Modules & services** click on **"Upload a Module"** button. Select **.zip** file with module.

2. Choose "Install" in module's options.

2. Go to **Advanced Parameters -> Performance ->** click the **"Clear Smarty Cache"** button.

How to Deactivate

Go to **Improve -> Modules -> Modules & services -> Installed modules**. Select enabled module for disable and click "**Disable**" in dropdown.



3. How to Configure

Log into your PrestaShop 1.7 admin panel and navigate to the **Improve - > Modules - > Module Manager** section. Choose **"Modules**" tab and **"Promo Popup module**" in the **"Other**" category.

S PrestaShop 1.7.5.0 Quick Access -	Q Search (e.g.: product r	ference, custome				Debug mode O View my shop	4 0		
Kodule Manager / Modules									
Dashboard Module ma Modules Aler	anager	1. Go to Modu 2. Modules tal	les > Module Manager b	<mark>،</mark>	Upload a module	Or Connect to Addons marketplace	Help		
SELL		3.Other							
🔂 Orders				6					
Gatalog	E Customers								
e Customers									
Customer Service	You do not have module in a Customers ». Discover the best-selling modules of this category in the Customers page.								
il. Stats									
IMPROVE	Facebook & Soc	ial Networks							
Modules	S	ocial media follow link	s						
Module Catalog Module Manager		2.0.0 - by PrestaShop	Allows you to add information abo	ut your brand's social networking accounts Read more	Conf	figure Other V			
🖵 Design	S S	ocial media share butt	ons						
💭 Shipping		2.0.1 - by PrestaShop	Displays social media sharing butt Read more	ons (Twitter, Facebook, Google+ and Pinterest) on every product page.	Conf	figure Other V			
Payment									
International Specialized Platforms									
	S You do not have module in < Specialized Platforms .								
💠 Shop Parameters	Discover the best-selling modules of this category in the Speculized Platforms page.								
Advanced Parameters	Other	Other Press Configure button to open the module's settings							
Launch your shop! 8% RESUME Stop the Onlibarding		romo Popup 1.0.2 - by BelVG	Promo Popup module.		L Conf	figure Other V			

Press the **"Configure"** button to open up the general settings menu where you can configure the behaviour of the module.





Enabled	YES NO Use this module in live mode	1. Turn on the extension	
Form Id	test12345		2. Edit form ID
	Update when you create new popUp.		
Display Mode	Newsletter 🔻	3. Choose the type of popup	
Display Area	Home Page 🔻	4. Select pages	
Display Method	Delay		
5. Set conditions Delay	3		second
	Delay before show modal (in second)		
Number of appearance	100		
Templates	Christmas	Change the template	
	Template 5		
	Apply template	- 1	
Content	↔ <u>A</u> B <i>I</i> U ∓ 1	n oo 🗄 • 🗏 • 🗐 • 📰 • 🖪 🚺 Paragraph •	•
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The extension settings will offer the following options to configure:

- Enabled: choose YES to enable the module on your store.
- Form ID: give ID for a popup session. This ID will be saved in browser cookies, so if a user closes popup with specific ID this popup will no longer be displayed for that user unless you set up a different ID for your popup session.
- **Display Mode:** choose the type of popup to be used on the frontend: either a *simple banner* or a *promo coupon*. You can also choose to display an *email sign-up form* to send promotional newsletters to customers.
- **Display Area:** select the pages where the promo popup should appear: either all pages, only homepages or only checkout pages.
- **Display Method:** select the condition under which the promo popup should appear: delay or scrolling.
- **Delay:** specify the number of seconds before the popup appears after the page gets loaded.
- **Scroll count:** specify the number of scrolls necessary for the popup to appear after a page is fully loaded.
- **Number of appearance:** indicate how many times the promo popup should be displayed on the frontend.





• **Templates:** choose the holiday first. Then specify one of the templates at the section below.

Press the "**Apply template**" button to see the chosen popup at the Content section.

• **Content:** you can leave this section as it is or change given image and text and create your own popup. Use **Insert Image** to upload custom images or variables to the template.

Once you are done with the settings click the **Save** button to apply the changes.



4. How to Use

Now let's see how the module works on the front end.

You can display the module on every page of your store, on only on the homepage or only on checkout pages. You can also choose how the popup will look: a simple banner with the discount code or a promo coupon.

Banner:

Halloween





Black Friday



Cyber Monday





Christmas





PROMO POPUP

Promo coupon:

Halloween





Black Friday



Cyber Monday





Christmas





Use the special email signup template to let users submit their addresses and receive promo codes by email:

Halloween





Black Friday



Cyber Monday





Christmas





We'd be happy to hear your feedback!

Your comments help us provide the best service on the market. So, please, take a moment and <u>share your thoughts</u>.

> In case any difficulties feel free to <u>contact us</u>. We'll be happy to assist!