



USER GUIDE

Points & Discounts



v. 1.5

BELVG

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1. Introduction to Points & Discounts

Prestashop Points & Discounts is a powerful marketing tool that allows customers to collect points for purchasing items and spend them on other products in your store as well as to create bundle deals. You can define how many points the user gets and needs for buying this or that product. Assign associated products and create bundle deals to motivate users buy more. Related items can have discounts and point rewards when bought together with the main one.

Key features:

- Reward points for purchasing products
- Bundle deals: % off and points for buying several products
- Customized invoice
- Possibility of giving out the points manually
- Multishipping support

Overall information

Prestashop Points & Discounts extension allows creating a flexible loyalty program. It will encourage customers to browse through your products and buy more and lower the turnover among visitors by rewarding a user with benefits.

In the back office, define how many points the user gets for buying this or that item. Select reward products as well and configure how many points the customer should collect to get them. Information about products bought for money or got for points can be reflected in the invoice.

Assign associated products and create package deals. For instance, discounts on A1 and A2 additional items are offered when bought with the main one. The user can get points for them too.

2. How to Install and Deactivate

How to Install

1. Set 777 or 0777 on the folders: '/modules/'

Important! Change all permissions back after installation.

2. Modules -> Add a module from my computer -> Choose the file (points.zip) -> Upload this module. Choose module in section "Front Office Features" and install module

3. Preferences -> Performance -> Smarty-> Force compile -> Yes

Preferences -> Performance -> Smarty-> Cache: No

How to Deactivate

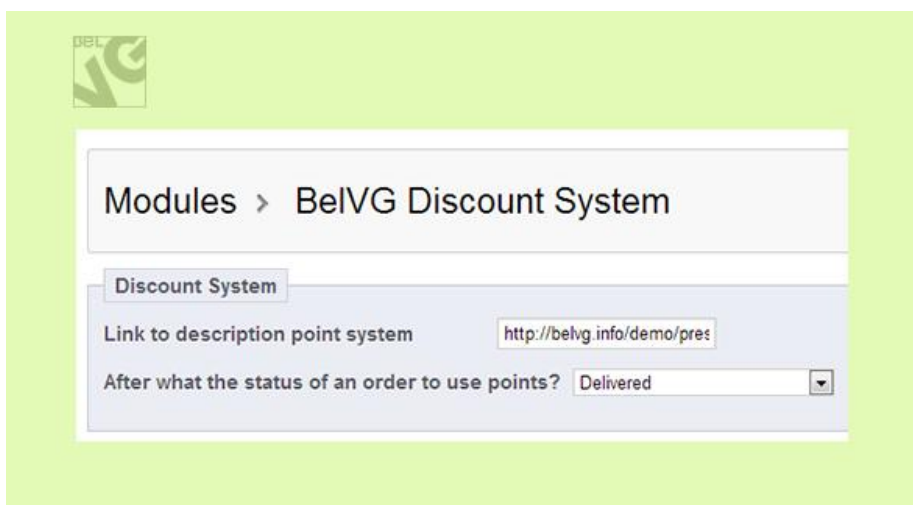
Click the button **Disable** in Modules -> Front Office Features.

To remove the extension from the server, press **Delete** in Modules -> Front Office Features.

3. How to Configure

Log in to the back-office, and we will show you how to configure the module step by step.

Go to **Modules -> Discounts -> Configure**.

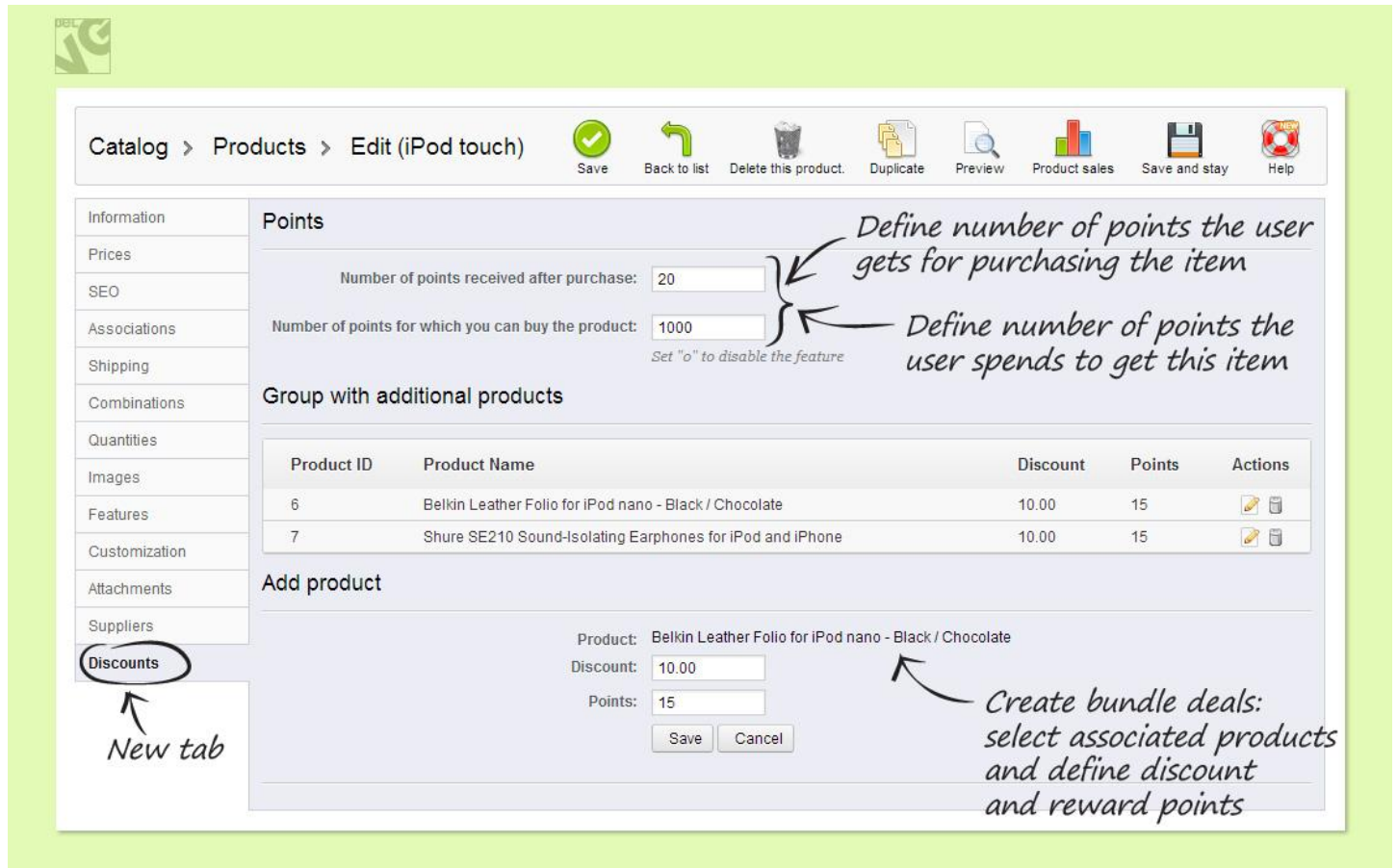


The screenshot shows a web interface for configuring the BelVG Discount System. At the top left is a small logo. Below it, a breadcrumb trail reads "Modules > BelVG Discount System". A tab labeled "Discount System" is active. The configuration area contains two fields: "Link to description point system" with the text input "http://belvg.info/demo/pres", and "After what the status of an order to use points?" with a dropdown menu currently set to "Delivered".

In the first field define the link to the page where the points system will be explained.





Next, select the status that the order should have for points to be awarded.

In order to configure points, go to **Catalog -> Products**. Click on the product you want to configure. Click the **Discounts** tab.



The screenshot shows the 'Edit (iPod touch)' product configuration page. The left sidebar contains a menu with the following items: Information, Prices, SEO, Associations, Shipping, Combinations, Quantities, Images, Features, Customization, Attachments, Suppliers, and **Discounts** (which is circled and labeled 'New tab' with an arrow). The main content area is titled 'Points' and includes the following sections:

- Points**
 - Number of points received after purchase: (An arrow points to this field with the note: 'Define number of points the user gets for purchasing the item')
 - Number of points for which you can buy the product: (An arrow points to this field with the note: 'Define number of points the user spends to get this item'. Below this field is the text: 'Set "0" to disable the feature')
- Group with additional products**

Product ID	Product Name	Discount	Points	Actions
6	Belkin Leather Folio for iPod nano - Black / Chocolate	10.00	15	 
7	Shure SE210 Sound-Isolating Earphones for iPod and iPhone	10.00	15	 
- Add product**

Product: Belkin Leather Folio for iPod nano - Black / Chocolate

Discount:

Points:

An arrow points to the 'Points' input field with the note: 'Create bundle deals: select associated products and define discount and reward points'

In the **Number of points received after purchase**, enter how many points the user gets for buying this item.

In the **Number of points for which you can buy the product**, enter the amount of points for the user to get this product.

In the **Group with additional products** area, create bundle deals. For example, if the user buys A1 and A2 additional products together with the M main one, he gets a discount for A1 and A2 and/or points for them.

Click **Add product**. In the **Product** field, enter the name of the product you want to offer as the additional one (begin typing the first letters of the product name, then select the product from the drop-down list).

In the **Discount** field, define the amount of a discount in dollars (or other currency). In the **Points** field, enter how many points the user gets for buying this item together with the main one.

In order to add points to the account of the customer manually, go to **Customers -> Customers**. In the list of customers, choose one. In the **Points** field, enter the amount of points.



Customers > View

Back to list Help

A B 
a@b.com

ID: 000003
Registration date: 2013-05-16 11:30:34
Last visit: 2013-05-17 15:04:32

Language: English (United States)
Newsletter: 
Opt in: 
Age: -- ()
Last update: 2013-05-16 11:30:34
Status: 

 Add a private note
This note will be displayed to all employees but not to customers.

Save

Messages (0)
A B has never contacted you

Vouchers (0) A B has no discount vouchers.

Points
1500

Save Points

Admin can give out points manually

4. How to Use

On the product page, if admin defined reward points for the item, the link with the amount of points appears. This link goes to the CMS page with the explanation of how the points-rewards system works.



The screenshot shows a product page for an iPod Nano. On the left, there is a large image of a green iPod Nano with a 'MAXIMIZE' button below it. Below this are three smaller thumbnails of the device in different colors (green, orange, pink). To the right of the main image, the text 'iPod Nano' is displayed, followed by a description: 'New design. New features. Now in 8GB and 16GB. iPod nano rocks like never before.' Below this, there are options for 'Disk space' (16GB) and 'Color' (a grid of color swatches). Further down, the 'Reference' is 'demo_1', the 'Quantity' is '1', and the 'Availability' is 'IN STOCK'. Below the availability, it says '10 Items in stock'. At the bottom right, the price is '166,39 €' or '1000 point(s)'. A green banner with white text says 'Get 50 point(s) for this item. Find out how to spend them'. Below the banner is an 'Add to cart' button. A handwritten note with an arrow pointing to the green banner says: 'The user gets points for purchasing the item'.

iPod Nano

New design. New features. Now in 8GB and 16GB. iPod nano rocks like never before.

Disk space : 16GB

Color :

Reference: demo_1

Quantity: 1

Availability: **IN STOCK**

10 Items in stock

166,39 €
or 1000 point(s)

Get 50 point(s) for this item. Find out how to spend them

Add to cart

The user gets points for purchasing the item

1 / GET **POINTS** FOR PRODUCTS YOU BUY



2 / COLLECT THE REQUIRED **AMOUNT** OF POINTS



300 points

200 points

80 points

3 / GET **PRODUCTS** FOR POINTS!




200 points

If the amount of points for the user to get this product is configured, it appears under the price.

Home > iPods > iPod shuffle

iPod shuffle

iPod shuffle, the world's most wearable music player, now clips on in more vibrant blue, green, pink, and red.

Color :    

Reference: demo_2

Quantity:

Availability: **IN STOCK**

30 Items in stock

66,05 €
or 800 point(s)

Get 200 point(s) for this item. Find out how to spend them

Add to cart

Amount of points to get this item

Created bundle deals appear on the page of the main product (the one other products were associated with).



[Home](#) > [iPods](#) > [iPod touch](#)



iPod touch

- Revolutionary Multi-Touch interface
- 3.5-inch widescreen color display
- Wi-Fi (802.11b/g)
- 8 mm thin
- Safari, YouTube, Mail, Stocks, Weather, Notes, iTunes Wi-Fi Music Store, Maps

Disk space :

Reference: demo_5

Quantity:

40 Items in stock

241,64 €
or 1000 point(s)

Get 20 point(s) for this item. Find out how to spend them

[Share on Facebook!](#)
[Print](#)

Create bundle deals

[Add to cart](#)

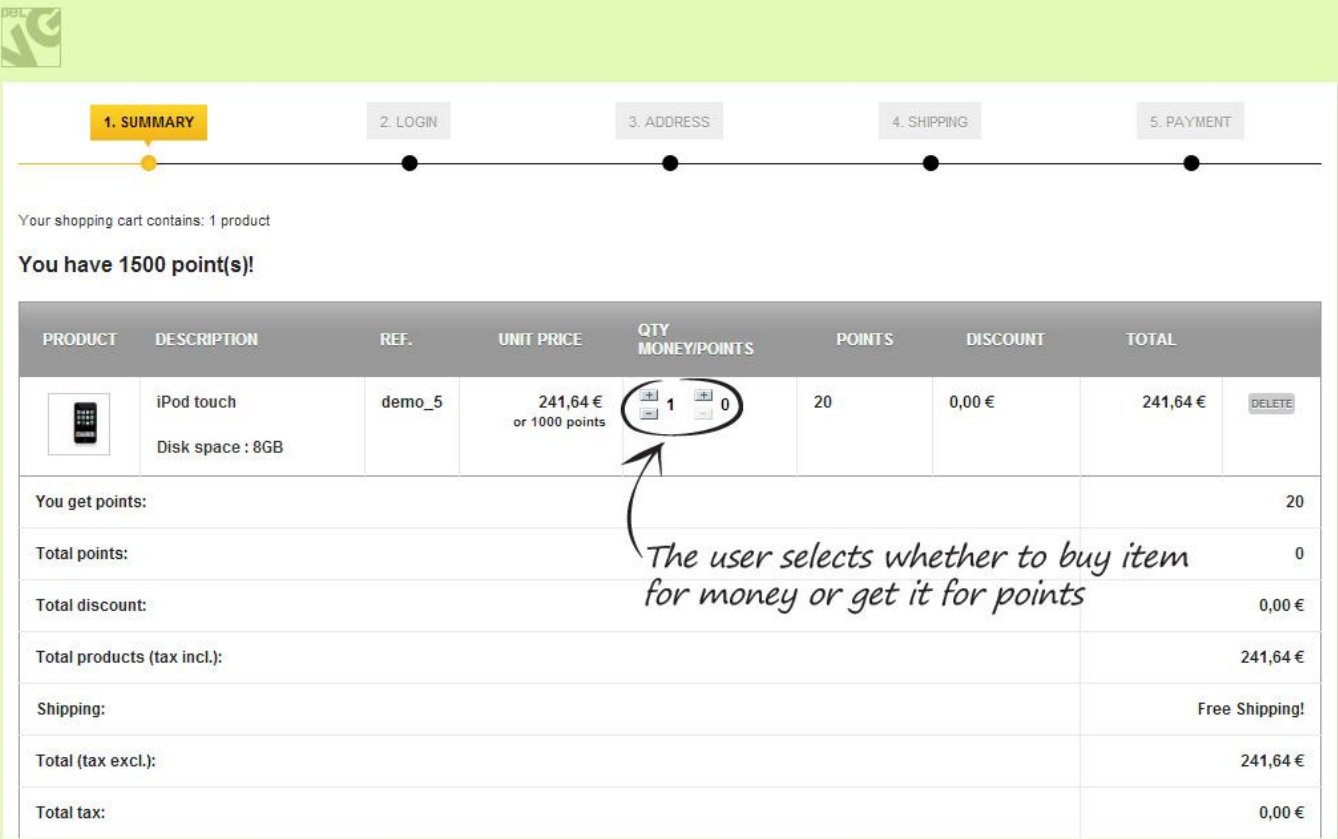
Bundle deals: buy together, save money and get points

 241,64 € +20 points	+	 15,04 € 25,04 € +15 points	+	 15,58 € 25,58 € +15 points	=	272,26 € +50 point(s) Discount: 20,00 €! Add to cart
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The user selects checkboxes over the respective products' images to order them together with the main product.

The user selects whether to buy a product for money or get it for points (if the required amount is collected) when checking out.


In this case the user selects to buy one item for money.



1. SUMMARY 2. LOGIN 3. ADDRESS 4. SHIPPING 5. PAYMENT


Your shopping cart contains: 1 product

You have 1500 point(s)!

PRODUCT	DESCRIPTION	REF.	UNIT PRICE	QTY MONEY/POINTS	POINTS	DISCOUNT	TOTAL
	iPod touch Disk space : 8GB	demo_5	241,64 € or 1000 points	1 0	20	0,00 €	241,64 € DELETE
You get points:							20
Total points:							0
Total discount:							0,00 €
Total products (tax incl.):							241,64 €
Shipping:							Free Shipping!
Total (tax excl.):							241,64 €
Total tax:							0,00 €

The user selects whether to buy item for money or get it for points


In this case the user selects to get one item for points.



1. SUMMARY 2. LOGIN 3. ADDRESS 4. SHIPPING 5. PAYMENT

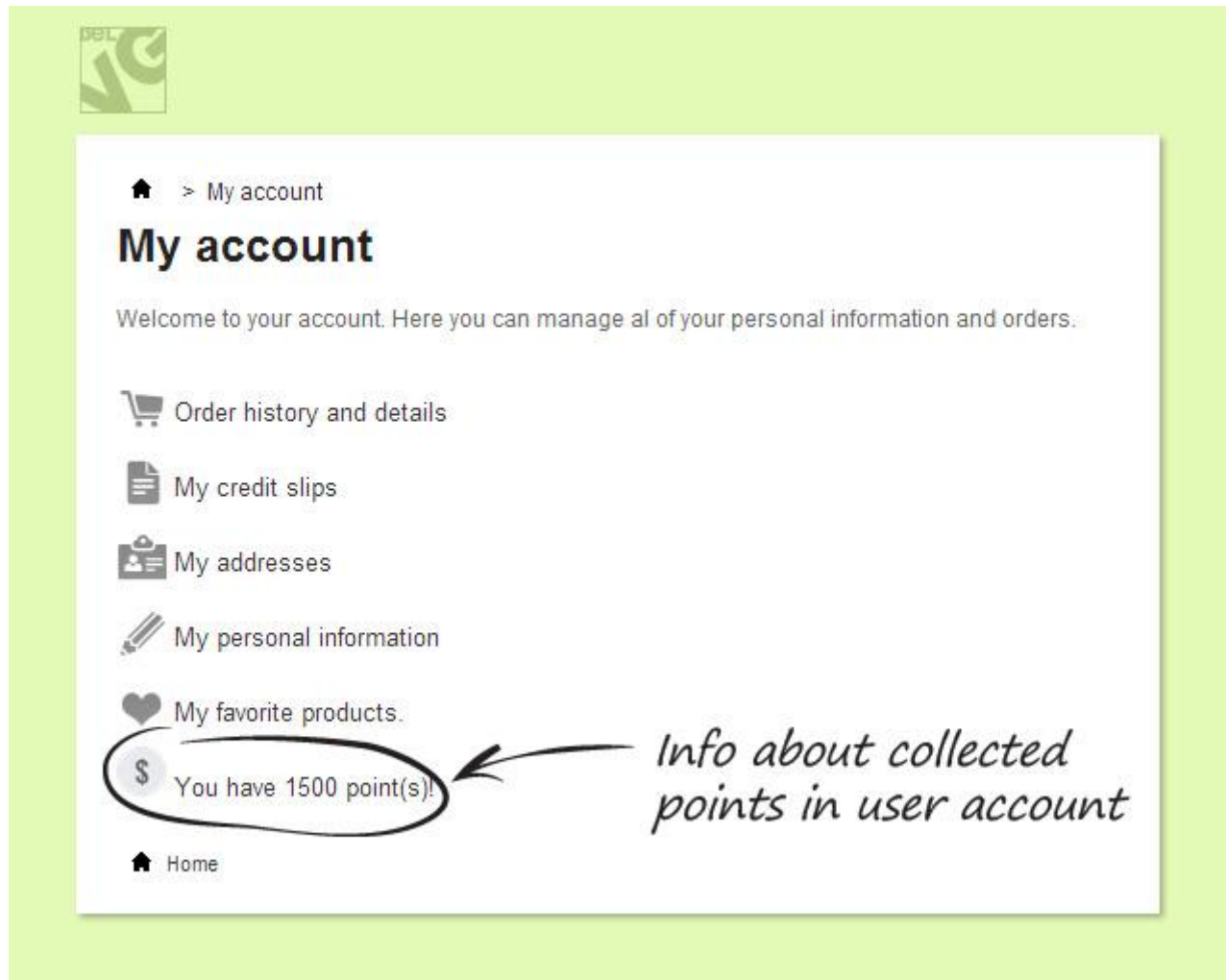
Your shopping cart contains: 1 product

You have 1500 point(s)!

PRODUCT	DESCRIPTION	REF.	UNIT PRICE	QTY MONEY/POINTS	POINTS	DISCOUNT	TOTAL
	iPod touch Disk space : 8GB	demo_5	241,64 € or 1000 points	<input type="button" value="0"/> <input type="button" value="1"/>	20	0,00 €	0,00 € <input type="button" value="DELETE"/>
You get points:							0,00 €
Total points:							1000
Total discount:							0,00 €
Total products (tax incl.):							0,00 €
Shipping:							Free Shipping!
Total (tax excl.):							0,00 €

The user selects whether to buy item for money or get it for points

The user can follow the amount of collected points in **My account** section.










Do you have questions about extension configurations?

[Contact us](#) and we will help you in a moment.



Our Office: *M.Bogdanovicha 130, Minsk, Belarus*

We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on [Facebook](#), [Twitter](#), [Google+](#) and [LinkedIn](#) to know BelVG latest news, analytics and discount offers. See you online!

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	Facebook page	http://facebook.com/BelVGcom		In page	http://linkedin.com/company/belvg
	Twitter page	http://twitter.com/BelVG_com		Skype	store.belvg
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