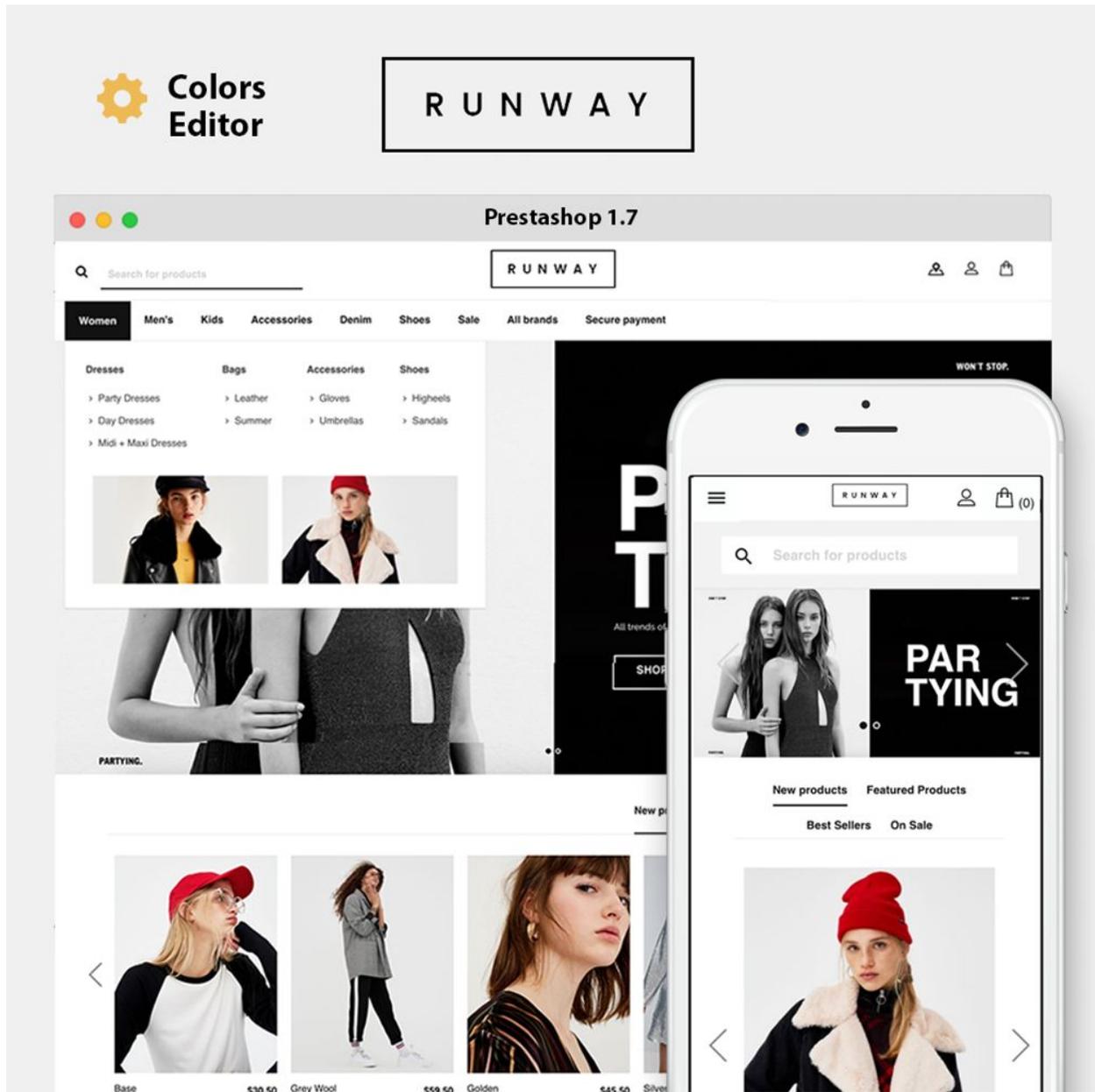




# USER GUIDE

## Runway Fashion PrestaShop 1.7 Theme



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# Runway PrestaShop 1.7 Theme

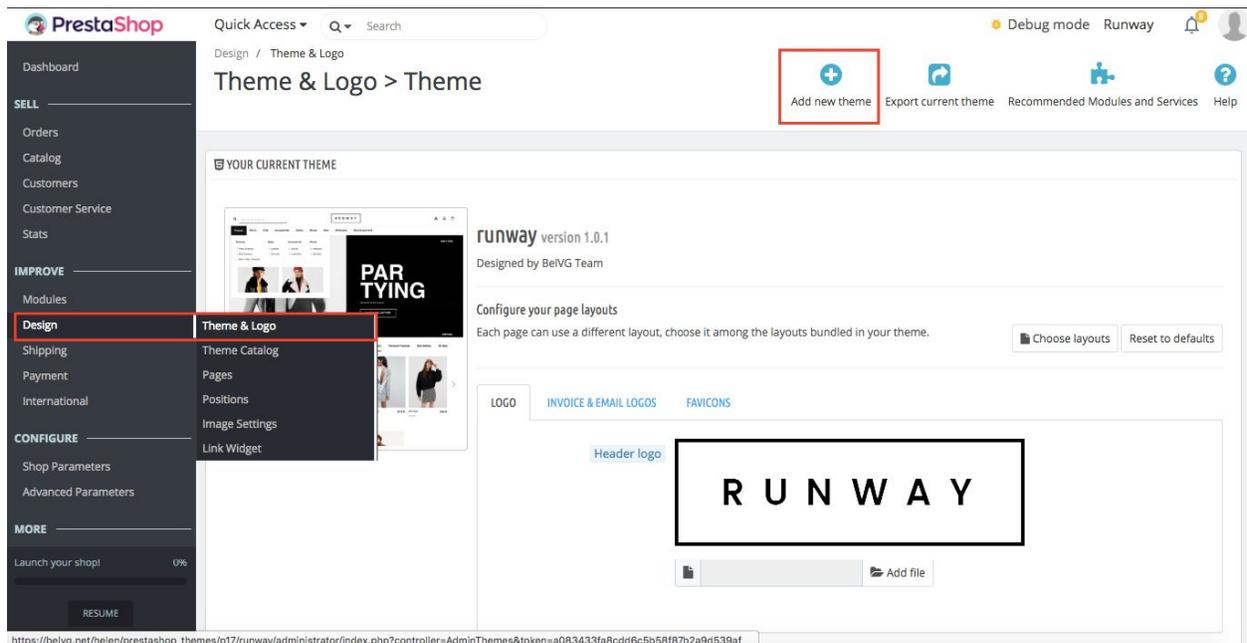
Use the Runway theme to improve the feel and look of your PrestaShop 1.7 store. The theme has been specifically designed for retailers who sell accessories, clothes, shoes or other fashion items but can also suit any type of products.

The minimalist design serves the primary function to draw customers attention directly to products and then flawlessly lead them throughout all the steps of choosing the right size and color to the checkout page.

The theme is fully responsive and perfectly works both on desktop and mobile devices under any operating system.

## 1. PrestaShop 1.7 Theme Installation

In order to install the Runway theme on your PrestaShop 1.7 web-store you need to log into the admin panel and navigate to the **Design -> Theme & Logo** section -> click **Add New Theme**.



The screenshot displays the PrestaShop 1.7 admin interface. At the top, the 'PrestaShop' logo and 'Quick Access' search bar are visible. The navigation menu on the left includes sections for 'SELL', 'IMPROVE', 'CONFIGURE', and 'MORE'. The 'Design' menu item is highlighted with a red box, and its sub-menu is open, showing 'Theme & Logo' as the selected option. In the top right corner, the 'Add new theme' button is highlighted with a red box. The main content area shows the 'Theme & Logo > Theme' page for the 'runway version 1.0.1' theme. It includes a preview image, the theme name, version, and designer information. Below this, there are options to 'Configure your page layouts' and 'LOGO' settings, with a 'Header logo' field containing the text 'RUNWAY'.

The installation menu will offer you several options to install the **Runway** theme:

- **Import from your computer** - use this option if the theme installation archive has been saved on your local hard drive;
- **Import from the web** - if the installation zip file is available on the web, you may specify the exact URL of the archive in this field;
- **Import from FTP** - use this option if you have downloaded the zip file to the /theme/ directory on your FTP server.

Choose your preferred option, upload the installation archive to the admin panel and click **Save**.

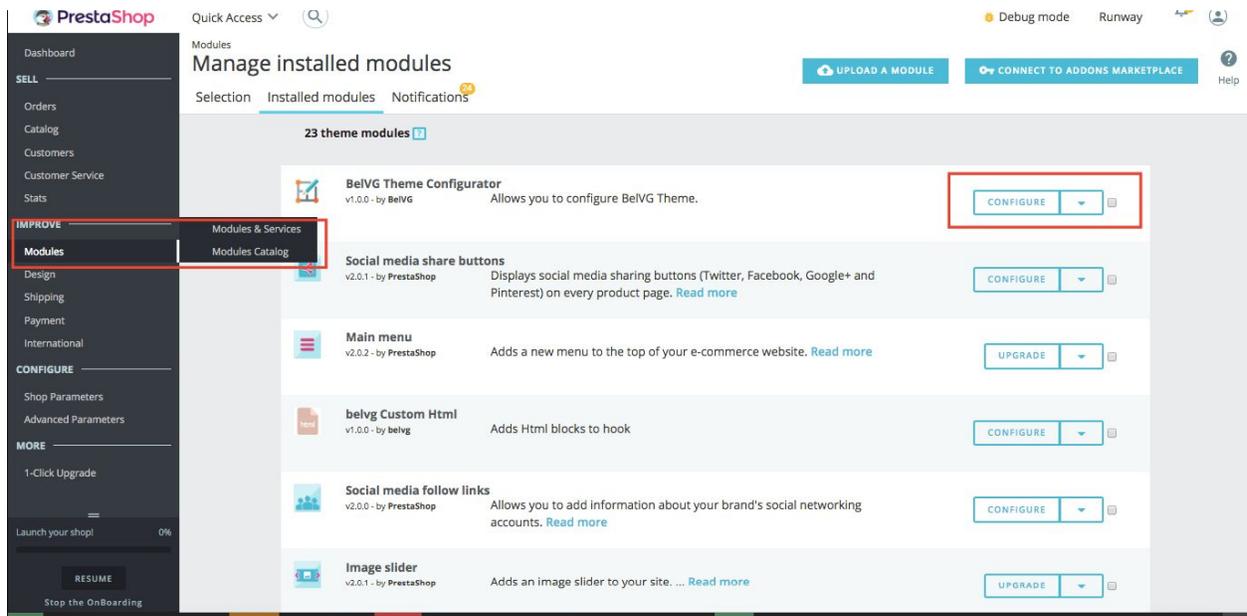
The screenshot shows the PrestaShop admin interface for the 'Theme & Logo > Theme' section. The left sidebar contains navigation menus for 'SELL', 'IMPROVE', 'CONFIGURE', and 'MORE'. The main content area is titled 'Theme & Logo > Theme' and features three distinct import methods:

- IMPORT FROM YOUR COMPUTER:** Includes a 'Zip file' input field with an 'Add file' button and a 'Save' button. A note below the field reads: "Browse your computer files and select the Zip file for your new theme."
- IMPORT FROM THE WEB:** Includes an 'Archive URL' input field and a 'Save' button. A note below the field reads: "Indicate the complete URL to an online Zip file that contains your new theme. For instance, 'http://example.com/files/theme.zip'."
- IMPORT FROM FTP:** Includes a 'Select the archive' dropdown menu and a 'Save' button. A note below the dropdown reads: "This selector lists the Zip files that you uploaded in the 'themes' folder."

At the top of the page, there is a 'Quick Access' search bar, a 'Debug mode Runway' indicator, and a user profile icon. The top right corner contains utility icons for 'Add new theme', 'Export current theme', 'Recommended Modules and Services', and 'Help'.

## 2. Configuring the Runway Theme

By default the **Runway** theme installs a set of predefined modules on your web-store. To review the list of installed modules switch to **Modules -> Modules and Services -> Installed Modules**.

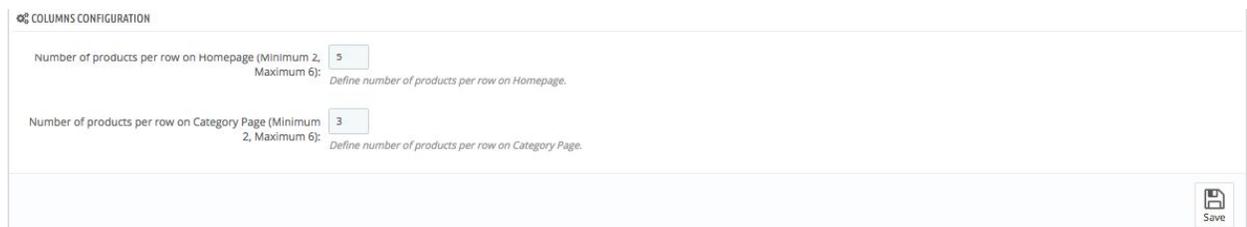


To configure the theme general settings find the **BelVG Theme Configurator** module and press **Configure**.

The configuration settings will include the following options:

### 2.1. Columns Configuration

Specify the number of products that should be displayed in a row on the homepage and category pages.



## 2.2. Common Style

Pick up the theme background color, text and buttons colors.

COMMON STYLE

Theme Background Color: #ffffff 

Primary Theme Color: Links, Icons #121212   
*Theme Buttons, Links, Menu, Footer Links hover.*

Buttons Color: #ffffff   
*Theme Buttons, Links, Menu, Footer Links hover.*

Buttons border: #121212 

Buttons hover: #121212 

Buttons Text Color: #121212 

Buttons Hover Text Color: #ffffff 

 Save

## 2.3. Header Colors

Specify background colors for the page header and navigation menus, links and header icons.

HEADER COLORS

Header Background: #ffffff   
*Set value to "transparent" in order to use skins.*

Navigation background: #ffffff 

Menu Links: #1d1d1d 

Menu Links Hover Background: #121212 

Menu Links Hover: #ffffff 

Icons (User, Search, Cart): #121212 

 Save

## 2.4. Footer Colors

Change the color for the footer background, text, links and footer titles.

FOOTER COLORS

Footer Background: #ffffff 

Footer Links & Text: #121212 

Footer Icons: #121212 

Footer Titles: #121212 

Copyright: #808080 



## 2.5. Tabs Colors

You are able change tabs background and active tab background colors.

TABS COLORS

Tabs Text Color: #121212 

Active Tab Text Color: #121212 



## 2.6. Product List Colors

Choose your custom color for product names and prices.

PRODUCT LIST COLORS

Product Name Color: #121212 

Price Color: #121212 



## 2.7. Live Demo

The **Live Demo** option allows changing theme style settings in the live mode right on the frontend and instantly see how the new changes affect the style and feel of your store.

LIVE DEMO

Enable Live Demo  YES  NO

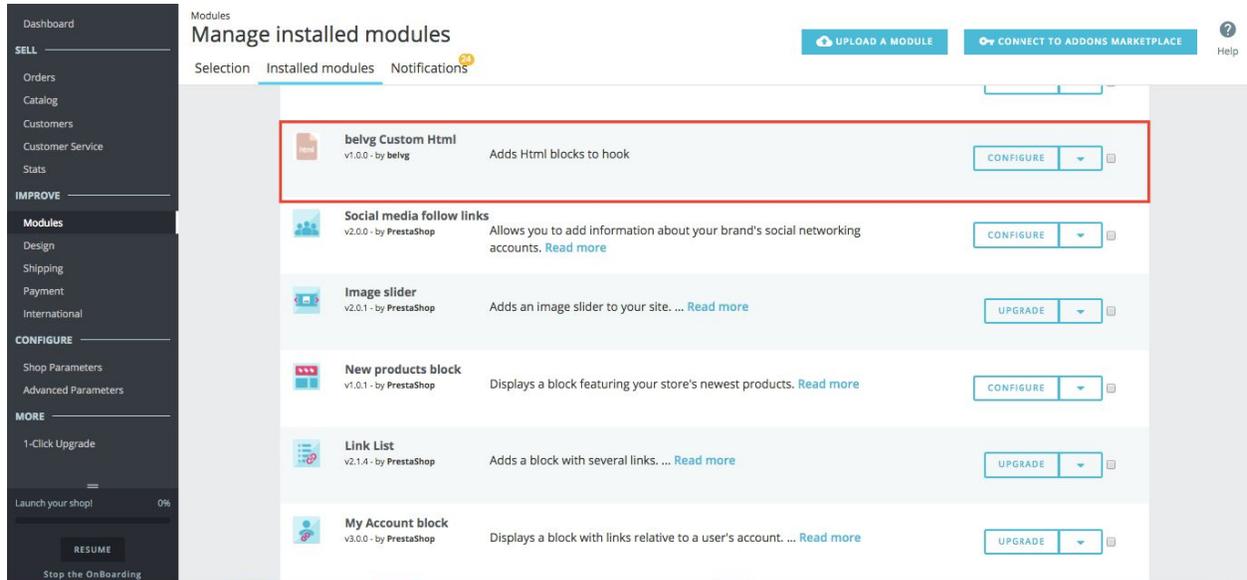


Once you are done with the settings click the **Save** button.

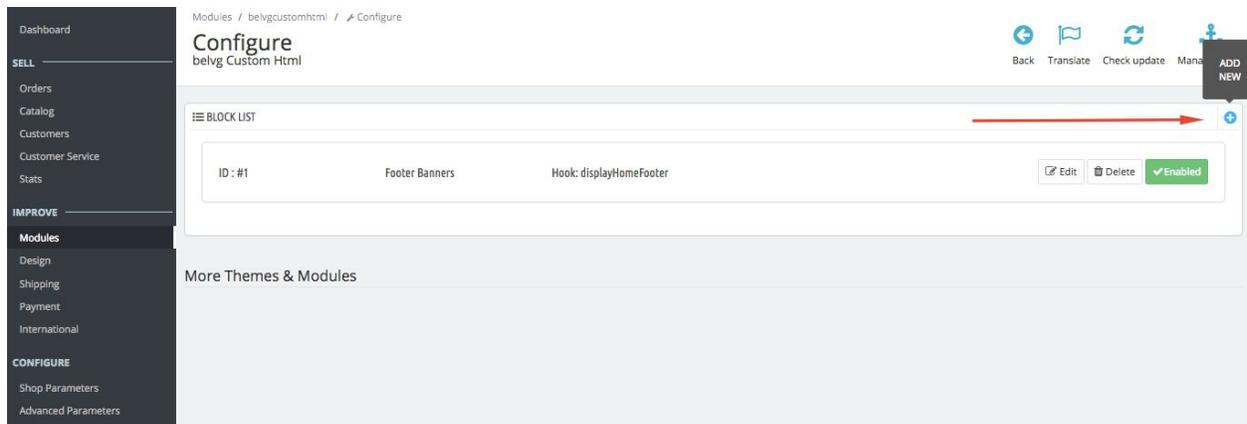
### 3. BeIVG Custom HTML

The **BeIVG Custom HTML** module allows adding custom images, links and text to different page sections, such as footer, header, side menus and others.

Navigate to **Modules -> Modules and Services -> Installed Modules -> BeIVG Custom HTML -> press Configure.**



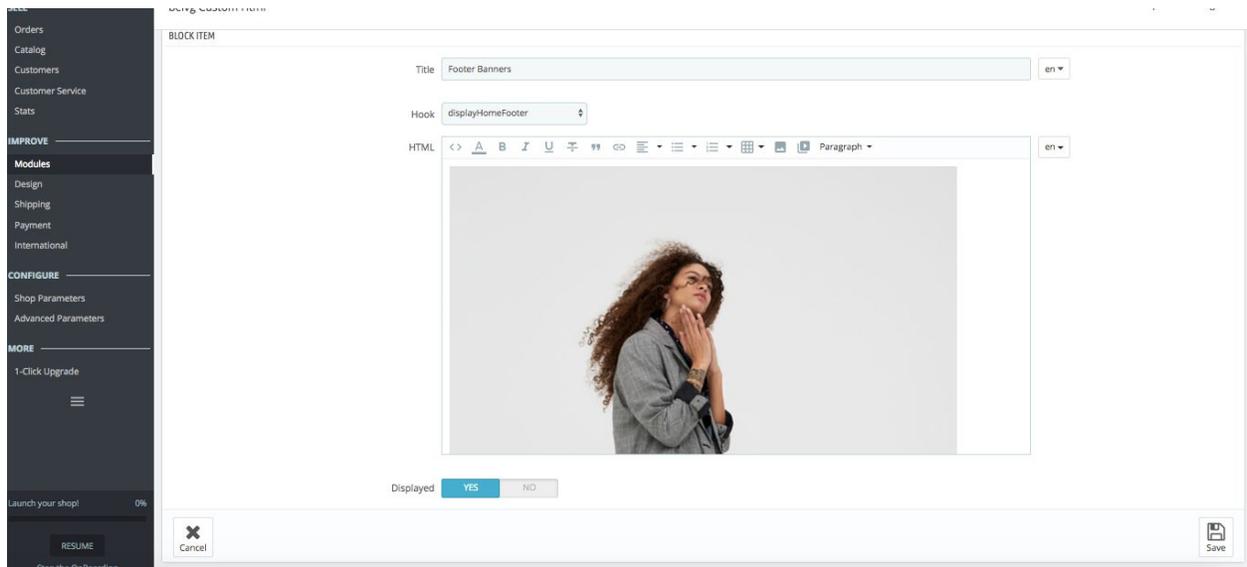
Click the **Add New** button to create a custom block.



To block edit menu will contain the following options for configuration:

- **Title** - give name to the new custom HTML block.
- **Hook** - in the dropdown menu choose the hook to assign the new custom block to.

- **HTML** - use the wysiwyg editor to create and customize content for the new block.



Once you are ready, click the **Save** button and your custom HTML block will be successfully created.

Any questions?

Contact [store@belvg.com](mailto:store@belvg.com)